



October 21, 2015

Dear Prospective Sponsor:

The Georgia Public Health Association invites your partnership in presenting our 87th Annual Meeting and Conference, scheduled for March 22 and 23 at the Hilton Atlanta Downtown. The conference theme is ***Understanding Public Health: Research, Evidence and Practice***. We look forward to a robust conference program that will bring together emerging research, innovative best practices and applied public health.

We expect over 450 public health professionals to attend the 2016 meeting, which will feature:

- Exhibit Hall, where exhibitors can network with meeting attendees from across the state
- Dedicated break times with no competing meeting sessions
- Individual workshops focusing on best practices and current research
- Two award luncheons
- President's Reception

GPHA provides an annual forum for presentations and networking, leadership opportunities and partnership. We announce the revival of *jGPHA*, the online [Journal of the Georgia Public Health Association](#). The current issue features the 2015 Conference Proceedings, including recognition of those organizations that sponsored the 2015 conference. The 2016 Conference Proceedings will offer a similar benefit. The journal continues to engage public health professionals, and its increasing visibility will provide additional exposure for GPHA and our partners.

GPHA's 87th Annual Meeting and Conference will bring together leaders and decision makers from public health district and local offices, academic institutions, state agencies and non-profits. The diverse audience and dynamic program provide excellent opportunities for connecting your organization with professionals and students around the state.

As GPHA President and Vice President, we are asking you to support this year's GPHA conference as a Sponsor. Please show your commitment to Georgia's public health and the public health workforce by joining your colleagues in supporting GPHA. Additional details on the conference program and the benefits and exposure you can expect as a sponsor are attached.

We look forward to your participation and partnership in our 2016 conference. Please let us hear from you no later than Monday, November 30.

Sincerely,

Johanna M. Hinman, MPH, MCHES
President

Dianne McWethy, MPA
Vice-President and Annual Conference Planning Chair

Georgia Public Health Association

P.O. Box 1599
Atlanta, Georgia 30301
Tel (404) 861-8423
Fax (706) 484-2764
director@gapha.org
www.gapha.org





Understanding Public Health

Research, Evidence And Practice

87th Annual Meeting & Conference of
the Georgia Public Health Association

March 22-23, 2016

www.gapha.org

Sponsorship Levels

The \$25,000 Presenting Sponsor package includes:

- Five full conference registrations
- Exhibit in pre-function area
- Prominent placement of organization's logo in conference program
- Full page ad on back or inside front cover of conference program
- Organization's logo placed in a premier location on GPHA website Annual Meeting and Conference page
- Organization recognized from stage as a Presenting Sponsor
- Option to place promotional materials in welcome bags

The \$15,000 Diamond Sponsor package includes:

- Four full conference registrations
- Exhibit in a premium location
- Premium placement of organization's logo in conference program
- Premium full page ad in conference program
- Organization's logo placed in a premium location on GPHA website Annual Meeting and Conference page
- Organization recognized from stage as a Diamond Sponsor
- Option to place promotional materials in welcome bags

The \$10,000 Preferred Sponsor package includes:

- Three full conference registrations
- Exhibit in prominent location
- Prominent placement of organization's logo in conference program
- One-half page ad
- Organization's logo prominently placed on GPHA website Annual Meeting and Conference page
- Organization recognized from stage as a Preferred Sponsor
- Option to place promotional materials in welcome bags

The \$5,000 Platinum Sponsor package includes:

- Two full conference registrations
- Exhibit in lead location
- Organization's logo in conference program
- One-half page ad
- Organization's logo placed on GPHA website Annual Meeting and Conference page
- Organization recognized from stage as a Platinum Sponsor
- Option to place promotional materials in welcome bags

The \$2,500 Silver Sponsor package includes:

- One full conference registration
- Exhibit space
- Organization's name in conference program
- Organization's logo placed on GPHA website Annual Meeting and Conference page
- Organization recognized from stage as a Silver Sponsor
- Option to place promotional materials in welcome bags

The \$1,500 Bronze Sponsor package includes:

- One full conference registration
- Exhibit space
- Organization's name in conference program
- Organization's logo placed on GPHA website Annual Meeting and Conference page
- Organization recognized from stage as a Bronze Sponsor
- Option to place promotional materials in welcome bags

The \$1,000 Friend of GPHA package includes:

- Organization's name in conference program

The \$500 Loyal Supporter package includes:

- Organization's name in conference program

The Georgia Public Health Association represents the largest group of public health professionals in the southeast with over 1,260 active members. GPHA offers 13 different section affiliations which afford more focused networking for members and a more diverse reach for the organization.

The 2015 GPHA Annual Meeting & Conference was a joint meeting of GPHA & the Southern Health Association hosting 569 public health professionals and students.

The Journal of the Georgia Public Health Association re-launched in August focused on the 2015 Conference Proceedings providing public health professionals opportunity to publish their work.

The 2016 Annual Meeting & Conference will add Public Health Certificate continuing education to CME, CHES and nursing.

For more information or to register as a Sponsor, please contact Executive Services Provider Regina Abbott at 678-283-6360 or regina@gapha.org.

SPONSOR / EXHIBIT REGISTRATION

Complete & email to gpha.director@gmail.com

COMPANY NAME: _____

CONTACT PERSON: _____

EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

Acting on behalf of the above-mentioned company, I request an exhibit booth(s) as described herein as a sponsor. My company agrees to pay the Georgia Public Health Association the selected sponsorship fee on or before January 26, 2016. The above mentioned company, in using the booth(s), assumes the entire responsibility and liability for losses, damages, and claims arising from injury to persons or damage to equipment, displays, or other property brought upon the premises of Hilton Atlanta and will hold harmless the GPHA, their agents, servants, and employees from any and all losses, damages, and claims. I am authorized to obligate the above named organization.

Signature By checking this box and typing my name, I am providing my electronic signature: _____

\$25,000 Presenting Sponsor

Registration 1: _____

Registration 2: _____

Registration 3: _____

Registration 4: _____

Registration 5: _____

\$5,000 Platinum Sponsor

Registration 1: _____

Registration 2: _____

\$2,500 Silver Sponsor

Registration 1: _____

\$15,000 Diamond Sponsor

Registration 1: _____

Registration 2: _____

Registration 3: _____

Registration 4: _____

\$1,500 Bronze Sponsor

Registration 1: _____

\$1,000 Friend of GPHA

\$10,000 Preferred Sponsor

Registration 1: _____

Registration 2: _____

Registration 3: _____

\$500 Loyal Supporter of GPHA

Payment Method

CHECK (Mail completed registration form and check payable to GPHA, P.O. Box 1599, Atlanta, GA 30301)

CREDIT CARD (complete below)



Cardholder Name: _____

Card Number: _____ Expiration Date: _____ CVV #: _____

Billing Address: _____ Billing City / State / Zip: _____

Billing Phone Number: _____

By checking this box and typing my name, I am providing my electronic signature: _____

Tax I. D. #581556077

For hotel reservations, register on-line at <https://resweb.passkey.com/go/GPHA2016> or call Hilton Reservations at (877)667-7210 and ask for the GPHA 2016 Annual Meeting group rate. Cut-off date is February 29, 2016.

HOTEL INFORMATION

Hotel accommodations are the responsibility of the exhibiting/sponsoring company. GPHA has a reserved room rate of \$160-\$200 per night plus tax at the Hilton Atlanta.

DRAWINGS & DOOR PRIZES

GPHA will not provide bingo cards or hold drawings in the Exhibit Hall as in previous years. Exhibitors are welcome to hold drawings at your designated exhibit space using your own "fishbowl". If you have a significant prize you want to offer to all attendees, during a plenary session, your representative will be invited to join GPHA staff for the drawing recognizing your company. If you have a prize to offer, please notify GPHA (gpha.exhibits@gmail.com) in advance and deliver it to GPHA staff at the Exhibits registration table.

ELECTRICAL SERVICE

Please evaluate your electrical requirements and **make arrangements prior to the meeting using the attached PSAV Form**. Electrical requirements are arranged directly with the hotel; please see the attached hotel's AV Request Form for details. GPHA cannot guarantee access to a power outlet if the need for electricity is not indicated on the exhibitor registration prior to arrival at the meeting.

USE OF EXHIBIT SPACE

Sub-letting your booth with another company is strictly prohibited. Companies wishing to reserve a block of exhibit spaces for different representatives at different times to work the booth may do so provided they supply a list of all vendors assigned to each booth space at the time of registration. Please list this on the registration form under "representatives."

CONCURRENT EXHIBITOR EVENTS

No exhibitor may hold any program, meal, or entertainment event at the same time as the association's sponsored events are scheduled. This is only fair to those exhibitors who count on maximum participation by our registered attendees. However, there are no restrictions on exhibitors providing dinners and events, on-site or off-site, during "free" times.

LOSS OR DAMAGE OF MATERIALS

Each exhibitor must take provision for safeguarding of his/her goods, materials, equipment and booth displays at all times. GPHA will not be responsible for loss or damage of any material by any person or for any cause.

CANCELATION POLICY

Exhibit space may be canceled up to four weeks (February 23, 2016) prior to the meeting. All cancellations must be in writing (mail or email) and will not be accepted by telephone. An administrative fee of \$100 will be charged on any cancellation after the specified date above. If a company fails to attend they will be listed as a "no show" and will not receive a refund.

EXHIBIT SETUP

Exhibit display setup is scheduled for Monday, March 21, 2016 from 4:00PM - 6:00PM. Each commercial exhibit area is limited to two representatives, unless additional name badges are paid in advance with the exhibit registration. Up to two additional representatives may register for \$190 each. Each nonprofit exhibit area is limited to one representative, unless additional name badges are paid in advance with the exhibit registration. There is a maximum of four representatives per table. Representatives at each table are restricted to individuals from the same company.

PRINTED MEETING MATERIALS

In order to ensure your company's recognition in printed meeting materials, your completed registration form and payment must be received by the GPHA no later than eight weeks (January 26, 2016) prior to the meeting. Please submit your company's logo artwork (in 300 dpi, JPEG, EPS or TIFF format) to be used in the printed meeting materials to gpha.exhibits@gmail.com no later than eight weeks prior to the meeting to ensure recognition in materials.

CONTACT US GPHA, Box 1599, Atlanta, GA 30301 (T) 404-861-8423 (F) 706-484-2764 gpha.exhibits@gmail.com.



EXHIBITOR AUDIO VISUAL ORDER FORM
Hilton Atlanta
255 Courtland Street, Atlanta, GA 30303
Phone: 404-221-6371; Fax: 404-221-6958

Customer Information

Show Name: _____
Company Name: _____
Address: _____
City: _____
Ordered By: _____
Telephone: _____
Onsite Contact: _____

Show Dates: _____
Booth #: _____ Room #: _____
Email: _____
State: _____ Zip Code: _____
Fax: _____
Delivery Date & Time: _____
Pickup Date & Time: _____

Services

VIDEO COMPONENTS	Qty	Daily Rate	# Days	TOTAL
20" LCD Flat Screen Monitor w/ Table Stand		\$130.00		\$0.00
32" Flat Panel Monitor w/ Stand		\$430.00		\$0.00
46" Flat Panel Monitor w/ Stand		\$665.00		\$0.00
Laptop Computer		\$230.00		\$0.00
HIGH SPEED INTERNET ACCESS	Qty	Daily Rate	# Days	TOTAL
Basic HSIA Wireless Connection - Each		\$85.00		\$0.00
Basic HSIA Wired Connection		\$170.00		\$0.00
Each Add'l Basic Wired Connection		\$105.00		\$0.00
MISCELLANEOUS POWER	Qty	Rate		TOTAL
20 Amp/110v power drop		\$120.00		\$0.00
60 Amp power drop/ 3-20amp edison		\$260.00		\$0.00
Powerstrip (Power drop required)		\$35.00		\$0.00
RENTAL TOTALS				

EQUIPMENT TOTAL \$0.00

HSIA TOTAL \$0.00

LATE ORDER FEE (\$50.00 if ordered less than 14 days before show) \$0.00

24% Service Charge \$0.00

TAX ON SERVICE CHARGE (8%) \$0.00

TAX ON EQUIPMENT (8%) \$0.00

TOTAL DUE \$0.00

*Payments will be posted up to 72 hours prior to the event.

*Orders cancelled within 48 hours of event will be posted at full price.

*Dedicated Bandwidth is available to purchase for wireless & hard wire HSIA connections

*Contact PSAV Hilton Atlanta for Additional Equipment & Bandwidth Needs

Credit Card Authorization

Credit Card Number: _____
Card Type: AMEX Visa Master Card
Card Holder Name: _____
Billing Address: _____
City: _____
State & Zipcode: _____

Exp. Date: _____ Security Code: _____
Discover _____
Email: _____
Telephone: _____

I, (please print) _____, certify the above information to be true and correct to the best of my knowledge. As the cardholder, I am authorizing the above credit card account to be charged for the attached order and any additional amounts incurred as a result of all show site changes ordered by my representatives and/or place my card on file for Security Deposit purposes in the event of payment default, cancellation fees or damages/losses owed per PSAV Terms and Conditions – See Terms and Conditions.

EMAIL THIS FORM
CSimonson@psav.com

CONTACT US VIA OUR WEBSITE!
www.psav.com/ATLANTA