GPHA 85th Annual Meeting & Conference
March 10 & 11, 2014
Atlanta, GA

FULL MEETING AGENDA

Monday, March 10, 2014

7:00am – 8:00am  Registration & Check-In
8:00am – 9:30am  General Session
  **Keynote Speakers:**
  Selina Smith, PhD, MDiv
  Director, Institute of Public & Preventative Health
  Georgia Regents University
  Joyce Gaufin, BS
  President, APHA

9:45am – 11:00am  GPHA Section Meetings

  **BOH Training:**
  *Accreditation in Georgia*
  Angie Peden, MP
  Office of Public Health Practice & GA Public Health PBRN
  Jiann-Ping Hsu College of Public Health
  Georgia Southern University

11:00am – 12:00pm  Break & Exhibit Visitation
12:00pm – 1:30pm  Sellers-McCroan Luncheon
  **Keynote Speaker:**
  J. Patrick O’Neal, MD
  Director of Health Protection
  Georgia Department of Public Health

1:45pm – 2:45pm  Educational Sessions:
  **Concurrent Session 1:**
  *Integrating Behavioral Health Partners into ESF 8*
  Michelle McMahon, RN, BSN; Jeanette David, BA; Erica Ginn, MPH;
  Falesha Robinson, LSW, MSW

  **Concurrent Session 2:**
  *Supporting the Role and Opportunity of Public Health to Help Victims Receive Services and Cope with Costs of Violent Crime*
  (30 minutes)
  Nicole Jenkins
Effects of Exposure to Community Violence and Family Violence on School Functioning Problems Among Urban Youth: The Potential Mediating Roles of Post Traumatic Stress Symptoms (30 minutes)
Tia McGill, MPH; Ashwini Tiwari, MS, MPH

Concurrent Session 3:
Social Work and Public Health: A Dynamic Duo eHeH
Patricia Reeves, PhD, MSW; Trina Ward, PhD, MSW; Audry Motlaugh; Kelly Ryder

Concurrent Session 4:
Food Access and Security Assessment of Bibb County, GA: A Food Security Monitoring Study (30 minutes)
Cheryl Gaddis, DrPH, MPH, CHES; Nicole Kelly, MPHc

Health Assessment Risks of Hispanic Farm Workers Engaged in Horticulture (30 minutes)
Pamela R. Cromer, DNP, FNP-BC; Yanbin Dong, MD; Jigar Bhagatwala, MD

BOH Training:
Grassroots Advocacy
Eric Bailey
Georgia Director of Government Relations
American Cancer Society Cancer Action Network

3:00pm – 4:00pm

Educational Sessions:

Concurrent Session 1:
Leading through Health Systems Change: A Public Health Opportunity
Karen Minyard, PhD, MSN

Concurrent Session 2:
The Community Guide – Public Health Accreditation Board Crosswalk: A Tool to Support Accreditation and Increase Use of Evidence-Based Approaches
Kathrine M. Wilson, PhD, MPH; Lisa Corzo, MPA; Starr Banks, MPH; Shawna Mercer, PhD, MPH

Concurrent Session 3:
Dad2K: A Technology-Enhanced Parenting Program for Fathers (30 minutes)
Melissa Cowart-Osborne, MPH; Matt C. Jackson, MPH, PhDc

Technology and Health: Sickle Cell Disease… Is there an App for That? (30 minutes)
Jasmine Ward, PhD, MPH, CHES

Concurrent Session 4:
Asthma Awareness: Putting the Pieces Together
Nazeera Dawood, MBBS, MPH, CCRC; DeShawn Industrious, MPH; Danella Abdul-Barr, RPH; Richard Johnson, MS
BOH Training:
Board of Health Authority
Andy Baker-White, JD, MPH
The Network for Public Health Law

4:00pm – 4:30pm
Break & Exhibit Visitation

4:30pm – 5:30pm
Educational Sessions:
**Concurrent Session 1:**
*Cognitive Health and Impairment: Opportunities for Collaboration in Georgia*
Kathy Simpson, BS; Angela Deokar, MPH, CPH, CHES;
Monica Parker, MD; Cherir Drenzek, DVM

**Concurrent Session 2:**
*Public Health Accreditation in Georgia: Two Health Districts’ Journeys (30 minutes)*
Angela Peden, MPH; Lloyd Hofer, MD, MPH; Elizabeth Ford, MD, MBA;
Andrea Kellum, MPH

*Health Informatics Capacity and Meaningful Use Readiness of Georgia’s Health Districts (30 minutes)*
Gulzar H. Shah; Russ Toal, MPH; Bill Livingood, PhD,
Vibna Kumar, MD, MPH

**Concurrent Session 3:**
*Perceptions of Healthy Eating and Physical Activity among Georgia High School Students, Youth Risk Behavior Survey, 2013 (30 minutes)*
Michael Bryan, MPH

*Generational Shift of Body Weight Related Social Norms: evidence Among Adolescents (30 minutes)*
Ashley Hill, MPHc; Suzi Turner, MPHc; Farrah Asgari-Majd, MPHc

**Concurrent Session 4:**
*A Liaison-Based Academic Health Department in Georgia: A Partnership for Improving Community Health (30 minutes)*
Jimmie H. Smith, Jr.; David N. Harvey, MD

*Integrating Public Health into the Medical School Curriculum at the Medical College of Georgia at Georgia Regents University: Step 1 (30 minutes)*
Kathryn Martin, PhD, MPA, MPH; Paul Wallach, MD,
Carole Jakeway, RN, MPH; David Westfall, MD, MPH;
Wade Sellers, MD, MPH; Ketty Gonzalez, MD, MS; Erin Mundy, MPH

BOH Training:
*Emergency Preparedness 101*
J. Patrick O’Neal, MD
Director, Health Protection
Georgia Department of Public Health

5:30pm – 7:00pm
President’s Reception
Tuesday, March 11, 2014

7:00am – 8:00am  Registration & Check-In

8:00am – 9:15am  General Session
  **Keynote Speaker:**
  **Paul M. Wallach, MD, FACP**
  Vice Dean, Academic Affairs
  Georgia Regents University

**Investment in Public Health Panel**

9:30am – 10:30am  Educational Sessions:
  **Concurrent Session 1:**
  *For Whom is Georgia’s Graduated Licensing Law Most Effective?*
  Nancy Thompson, PhD, MPH; Robin McGee, MPH; Archna Patel MPH

  **Concurrent Session 2:**
  *Evaluation the Efficacy of a Childhood Lead Poisoning Risk Model as an Accurate Predictor of Lead Exposure*
  Chris Rustin, DrPH, MS, REHS

  **Concurrent Session 3:**
  *Eliminating Barriers to Early Breast Cancer screening (30 minutes)*
  Debra DeWitt, MSN, FNP-BC

  *Providing Young Breast Cancer Survivors with Culturally-Appropriate Survivorship Support Resources (30 minutes)*
  Temeika L. Fairley, PhD; Angela Moore, MPH; Ashani Turbes, PhD, MA

  **Concurrent Session 4:**
  *Implementing and Evaluating Evidence-Based Policy, Systems and Environmental Change: A Skill-Building Workshop*
  Michelle Carvalho, MPH, CHES; Sally Honeycutt MPH; Cam Escoffery, PhD, MPH, CHES; Michelle Kegler, DrPH, MPH

**BOH Training:**
  *Leadership for Public Health*
  Joyce Gaufin, MPH
  President, APHA

10:30am – 11:00am  Break & Exhibit Visitation

11:00am – 12:00pm  Educational Sessions:
  **Concurrent Session 1:**
  *Capturing the Missed Opportunity-Integrating Population Based HIV Screening into Emergency and Primary Care (30 Minutes)*
  Abigail Hankin-Wei; Heather Freiman, MPH; Ngoneh Gay-Bullard MSW; Natasha Travis MD

  *HIV Care Continuum, Georgia 2012 (30 Minutes)*
  Jane Kelly, MD; Denise Hughes; Ty Weng
Concurrent Session 2:
Fit Body and Soul: A Faith Based Model to Address Diabetes Among African-American Congregants (30 Minutes)
Lovoria Williams, PhD

The “Prevention Strategies that Work” Mini-Grants Program in Faith Based Organizations in Southwest Georgia: Program Implementation and Evaluation (30 Minutes)
April Bermstad; Michelle Carvalho, MPH; Tamara Davis, MSN, FNP-RN; Sheritta Frazier

Concurrent Session 3:
Harnessing Collective Impact to Prevent Teen Pregnancy In Georgia
Kim Nolte, MPH, MCHES; Melissa Kottke, MD, MPH, MBA; Brooke Mootry, MSW

Concurrent Session 4:
Let’s Build a Better Mousetrap: Improving Rabies Surveillance (30 Minutes)
Melissa Ivey, MPH; Tim Callahan, BBA

Neonatal GBS Disease Prevention: New Tools for Early-Onset GBS Disease Prevention and Lessons Learned from a Late-Onset NICU (30 Minutes)
Ashley Moore, MPH

BOH Training:
Public Health Law 101
Montrece Ransom, JD, MPH, Akshara Menon, MD, MPH, and Staci Close, JD
Public Health Law Program, Office for State, Tribal, Local, and Territorial Support Centers for Disease Control and Prevention

12:15pm – 1:30pm GPHA Awards Luncheon
1:45pm – 2:45pm Educational Sessions:
Concurrent Session 1:
Food Addiction: An Overlooked Cause of Persistent Overweight and Obesity
LaVera J. Forbes

Concurrent Session 2:
Georgia Department of Public Health Breastfeeding Initiative
Andrea Thames-Allen, MD

Concurrent Session 3:
Betsy T. Kagey MSPH, PhD; Jennifer Hogan

Concurrent Session 4:
We’re Going to Be PHAbulous: Cobb & Douglas Public Health’s Pursuit of Public Health Accreditation
Emily Frantz, MPH
BOH Training:
*Communicating in 2014*
Valerie Attell
PHEP Technology Manager
Georgia Department of Public Health

3:00pm – 4:30pm
Closing Session

**Keynote Speaker:**
**Thomas Frieden, MD, MPH**
Director
Centers for Disease Control and Prevention

**GPHA Closing Business Meeting**

4:30pm
Adjourn