



Atlanta Marriott Marquis
265 Peachtree Center Ave
Atlanta, GA 30303
April 11-12, 2017
www.gapha.org

August 1, 2016

Dear Prospective Exhibitor:

The Georgia Public Health Association (GPHA) invites you to exhibit with us at the 88th Annual Meeting and Conference. The 2017 meeting is scheduled for **April 11th and 12th** at the **Marriott Marquis Atlanta**. This year's theme is ***Faces of Public Health: People, Providers, Professionals, and Partners***.

With the support of community-conscious sponsors like you, the 2017 GPHA Annual Meeting & Conference will impact not only the lives of the public health professionals who attend, but also the lives of all Georgians those professionals will reach upon their return.

The 2017 Meeting will include the following features:

- Exhibit Hall expansion with corporate and non-profit vendors, Silent Auction and Posters
- Over 450 public health professionals expected in attendance
- 28 Accredited Educational Sessions focusing on:

- Management for Public Health Professionals
- Policy, Advocacy & Local Government
- Leadership & Professional Development
- Current Priorities in Public Health
- Research and Evidence-based Practice

- Breakfast and breaks located in Exhibit area
- Exhibits located in high traffic atrium
- Exhibits open during GPHA President's Reception
- Extended networking time with attendees, from beginning of conference until the end of conference
- Exhibit badge includes access to all plenary and breakout sessions, meals, breaks and reception

The 2017 Annual Meeting & Conference unites public health professionals, students, and speakers around their shared passion and dedication to the field of public health. This diverse group makes this conference the perfect opportunity for your organization to demonstrate its interest and alignments with the issues facing public health today.

The following pages of this packet outline detailed information about the conference and how your organization, as an exhibitor, can receive the maximum benefits and exposure. Even with the expanded exhibit hall, space is limited. We expect an exceptional response to this year's Call for Exhibitors. Get your application with payment in quickly to assure your space.

Sincerely,

Selina A. Smith

Selina A. Smith, President
Georgia Public Health Association

Colin K. Smith

Colin K. Smith, Vice President & Conference Chair
Georgia Public Health Association





FACES OF PUBLIC HEALTH

People, Providers, Professionals, and Partners

Georgia Public Health Association's 88th Annual Meeting & Conference

Exhibitor Prospectus
Atlanta Marriott Marquis
265 Peachtree Center Ave
Atlanta, GA 30303
April 11-12, 2017
www.gapha.org

EXHIBIT LEVEL	BENEFITS
Commercial \$1,000	1 skirted display table 2 attendee badges - Recognition in Conference Program
Non-Profit \$500	1 skirted display table 1 attendee badge - Recognition in Conference Program
Additional Badges \$190 each	Maximum of 4 badges per exhibit

Attendee badges allow representatives access to plenary and educational sessions, and meal functions.

GEORGIA PUBLIC HEALTH ASSOCIATION

FACTS

- GPHA has over 1,260 active members.
- GPHA represents the largest group of public health professionals in the southeast.
- GPHA offers 13 different section affiliations which afford more focused networking for members and a more diverse reach for the organization.
- The 2016 GPHA Annual Meeting & Conference hosted 475 public health professionals and students.
- jGPHA* re-launched in August 2014 focused on the 2015 Conference Proceedings providing public health professionals opportunity to publish their work.
- The 2016 Annual Meeting & Conference added Public Health Certificate continuing education to CME, CHES and nursing. All four CE disciplines will be offered at the 2017 Conference.

EXHIBIT SETUP/ BREAKDOWN & BREAKS

Exhibit Hall times are subject to change. Please check the GPHA website at www.gapha.org for schedule changes and additional exhibitor information.

Monday, April 10, 2017

Exhibit Setup 3:00pm – 6:00pm

Tuesday, April 11, 2017

Registration and Check-In 7:00am – 8:00am
Breakfast – 1 hour

Break & Exhibit Visitation 10:00am – 10:30am
30 minutes

Break & Exhibit Visitation 11:15 – 12:00 pm
45 minutes

Break & Exhibit Visitation 1:30pm – 2:00pm
30 minutes

Break & Exhibit Visitation 3:00pm – 3:30pm
30 minutes

President's Reception 5:30pm – 7:00pm
1 hour, 30 minutes

Wednesday, April 12, 2017

Registration & Check-In 7:00am – 8:00 am
Breakfast – 1 hour

Break & Exhibit Visitation 9:30am – 9:45am
15 minutes

Break & Exhibit Visitation 10:45am – 11:15am
30 minutes

Break & Exhibit Visitation 1:45pm - 2:00pm
15 minutes

Break & Exhibit Visitation 3:00pm-3:15pm
15 minutes

Exhibit Breakdown 5:00pm



HOTEL INFORMATION

Hotel accommodations are the responsibility of the exhibiting/sponsoring company. GPHA has a reserved room rate of \$159 per night plus tax (16% plus \$5 per night State of Georgia Hotel Motel Fee) at the Marriott Marquis Hotel Atlanta.

DRAWINGS & DOOR PRIZES

GPHA will not provide bingo cards or hold drawings in the Exhibit Hall as in previous years. Exhibitors are welcome to hold drawings at your designated exhibit space using your own "fishbowl". If you have a significant prize you want to offer to all attendees, during a plenary session, your representative will be invited to join GPHA staff for the drawing recognizing your company. If you have a prize to offer, please notify GPHA (gpha.exhibits@gmail.com) in advance and deliver it to GPHA staff at the Exhibits registration table.

ELECTRICAL SERVICE

Please evaluate your electrical requirements and **make arrangements prior to the meeting using the attached PSAV Form**. Electrical requirements are arranged directly with the hotel; please see the attached hotel's AV Request Form for details. GPHA cannot guarantee access to a power outlet if the need for electricity is not indicated on the exhibitor registration prior to arrival at the meeting.

USE OF EXHIBIT SPACE

Sub-letting your booth with another company is strictly prohibited. Companies wishing to reserve a block of exhibit spaces for different representatives at different times to work the booth may do so provided all vendors assigned to each booth space are registered. Please list names of all representatives on the registration form under "representatives."

CONCURRENT EXHIBITOR EVENTS

No exhibitor may hold any program, meal, or entertainment event at the same time as the association's sponsored events are scheduled. This is only fair to presenters who count on maximum participation by our registered attendees. However, there are no restrictions on exhibitors providing dinners and events, on-site or off-site, during "free" times.

LOSS OR DAMAGE OF MATERIALS

Each exhibitor must make provision for safeguarding of his/her goods, materials, equipment and booth displays at all times. GPHA will not be responsible for loss or damage of any material by any person or for any cause.

CANCELTION POLICY

Exhibit space may be canceled up to four weeks (March 10, 2017) prior to the meeting. All cancellations must be in writing (mail or email) and will not be accepted by telephone. An administrative fee of \$100 will be charged on any cancellation after the specified date above. If a company fails to attend they will be listed as a "no show" and will not receive a refund.

EXHIBIT SETUP

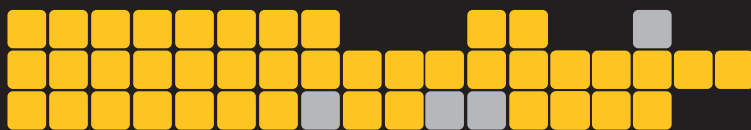
Exhibit display setup is scheduled for Monday, April 10, 2017 from 3:00PM - 6:00PM. Each **commercial** exhibit is provided full conference registration for two representatives, unless additional name badges are paid in advance with the exhibit registration. Up to two additional representatives may register for \$190 each. Each **nonprofit** exhibit area is provided one representative registration, unless additional name badges are paid in advance with the exhibit registration. There is a maximum of four representatives per table. Representatives at each table are restricted to individuals from the same company.

PRINTED MEETING MATERIALS

In order to ensure your company's recognition in printed meeting materials, your completed registration form and payment must be received by the GPHA no later than January 8, 2017. Please submit your company's logo artwork (in 300 dpi, JPEG, EPS or TIFF format) to be used in the printed meeting materials to gpha.exhibits@gmail.com no later than January 8, 2017 to ensure recognition in materials.

CONTACT US

GPHA, Box 1599, Atlanta, GA 30301 (T) 404-861-8423 (F) 706-484-2764 gpha.exhibits@gmail.com.



MARRIOTT MARQUIS
ATLANTA



AUDIOVISUAL EXHIBITOR SERVICES

NAME OF CONFERENCE:	START DATE:	END DATE:	# EVENT DAYS:
COMPANY NAME:	ON-SITE CONTACT NAME:	ROOM/EXHIBIT BOOTH #:	
STREET ADDRESS:	CITY & STATE :	ZIP CODE:	
TELEPHONE NUMBER:	DELIVERY DATE	DELIVERY TIME ☐ AM ☐ PM	
EMAIL ADDRESS:	PICKUP DATE	PICKUP TIME ☐ AM ☐ PM	
ORDERED BY:			

PSAV WILL CONTACT YOU DIRECTLY FOR PAYMENT INFORMATION. PRICING IS PER DAY.

➤ If you have a special request or need additional equipment, please call 404.586.6255. Email completed form to tweston@psav.com

PRICES ARE FOR EXHIBIT FLOOR ONLY. ALL RENTAL PRICES SUBJECT TO A 15% MARKUP IF ORDERED DAY OF.

VIDEO/DATA DISPLAY	QTY	PRICE
DVD Player		\$ 90
LCD Projector		\$ 175
Blu-Ray Player / Recorder		\$ 140
AUDIO EQUIPMENT	QTY	PRICE
CD Player		\$ 80
Wired Microphone: ☐ Handheld ☐ Lavalier		\$ 80
Wireless Microphone Unit: ☐ Handheld ☐ Lavalier		\$ 190
Wireless Headset Microphone: <i>Headset only. Mic will require wireless microphone unit to operate</i>		\$ 80
Individual Small Powered Speaker (up to 5 people)		\$ 85
Sound System: (2) speakers (2) stands (1) Mixer Wired Microphone (up to 20 people)		\$ 300
4-Channel Mixer		\$ 70
ACCESSORIES	QTY	PRICE
Tripod Screens: 5', 6', 7' or 8'		\$ 90
42"- 54" Rolling Cart w/Black Skirt		\$ 60

MONITORS	QTY	PRICE
22" Multi Sync (Wallmount; Single Pole Stand)		\$ 140
32" LCD Monitor (Dual Post Stand, Table Stand, Speakers)		\$ 260
46" Monitor (Dual Post Stand, Table Stand, Speakers)		\$ 525
55" Monitor (Dual Post Stand, Table Stand, Speakers)		\$ 675
70" Monitor (Dual Post Stand, Table Stand, Speakers)		Please contact PSAV for quote
CUSTOM ITEMS	QTY	PRICE
		\$
		\$
		\$
		\$
		\$
		\$

ORDERING INSTRUCTIONS

To guarantee equipment availability and advanced rate, this order should reach us 21 days prior to delivery.

Operator labor, if requested, is subject to the prevailing hourly rate with a 4 hour minimum. An electronic receipt will be emailed to you.

The total charge per item is determined by multiplying the price by the quantity ordered. Please include applicable Sales Tax on equipment rental.

TAX EXEMPT STATUS – If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be provided.

CANCELLATIONS:

- A) Cancellations received within 48 hours of the scheduled delivery date are subject to a 50% fee applicable to equipment and tax.
- B) Cancellations received on the day of scheduled delivery or "no-shows" are subject to the full amount of the order to include installation, drayage and tax.

Labor and/or service charges may apply, and/or loss damage waiver.

SHIPPING INSTRUCTIONS

Any materials being sent to the hotel must be marked as follows:

1. The Atlanta Marriott Marquis
2. Hold for Arrival - Attn: Guest's Name and/or Organization Name
3. Complete Return Address
4. Number of Boxes (ex: Box 1 of 2, Box 2 of 2)
5. Address Packages to: 265 Peachtree Center Avenue NE, Atlanta, GA 30303



COMPANY NAME: _____

CONTACT PERSON: _____

EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

I, acting on behalf of the above-mentioned company, request the rental of an exhibit booth(s) as described above. My company agrees to pay the Georgia Public Health Association the established fee for each booth on or before January 8, 2017. The above mentioned company, in renting the booth(s), assumes the entire responsibility and liability for losses, damages, and claims arising from injury to persons or damage to equipment, displays, or other property brought upon the premises of Marriott Marquis Atlanta and will hold harmless the GPHA, their agents, servants, and employees from any and all losses, damages, and claims. I am authorized to obligate the above named organization.

Signature _____ By checking this box, I am providing my electronic signature: _____

Commercial Exhibit

\$1,000.00

1. Representative Name: _____	Email: _____	0.00
2. Representative Name: _____	Email: _____	0.00
3. Representative Name: _____	Email: _____	190.00
4. Representative Name: _____	Email: _____	190.00

TOTAL: \$ _____

Nonprofit Exhibit

\$500.00

1. Representative Name: _____	Email: _____	0.00
2. Representative Name: _____	Email: _____	0.00
3. Representative Name: _____	Email: _____	190.00
4. Representative Name: _____	Email: _____	190.00

190.00

TOTAL: \$ _____

Payment Method

CHECK (Mail completed registration form and check payable to GPHA, P.O. Box 1599, Atlanta, GA 30301)

CREDIT CARD (complete below)



GPHA Tax I. D. #581556077

Cardholder Name _____

Card Number _____

Expiration Date _____

CVV # _____

Billing Address _____

Billing City / State / Zip _____

Billing Phone Number _____

Email for receipt: _____

Signature _____ By checking this box and typing my name, I am providing my electronic Signature: _____

For hotel reservations, register on-line at https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=15842798 for the GPHA 2017 Annual Meeting group rate. Or, call Marriott Reservations Toll Free: 1-866-469-5475 or Local Phone: 1-404-521-0000. Cut-off date is March 27, 2017.