



## “Community Assessment: Making Data Count”

Monday, April 10, 2017 | 9:00am-4:30 pm | Atlanta Marriott Marquis Hotel



### COURSE DESCRIPTION AND LEARNING OBJECTIVES

The purpose of this one-day interactive training is to provide those working in public health or community-based health organizations with the practical skills needed to conduct a community assessment. Participants learn about the fundamentals of a community needs assessment to inform the program planning process.

The training workshop is part of the Region IV Public Health Training Center's **Public Health Practice Academy** series. The goal of the Public Health Practice Academy is to provide public health professionals, serving underserved populations and areas, with core skills that can be used in public health decision making.

By the end of this **specific training**, participants will be able to:

- ▶ Implement 3 types of assessment strategies to determine community needs
- ▶ Engage community stakeholders in the community assessment process
- ▶ Prioritize data findings based on the community assessment
- ▶ Develop recommendations for public health programs

**Series Objectives** - By the end of the Academy, participants will be able to:

- ▶ Select sources of public health data and information
- ▶ Use a variety of approaches to disseminate public health information
- ▶ Apply knowledge towards the program planning process

**Instructor:** Kirsten C. Rodgers, EdD, MSPH, MCHES - Assistant Professor, Georgia College & State University

**Target Audience:** Public health practitioners in governmental public health, project managers/coordinators, analysts, administrators, health educators, program planners, nurses, physicians, and specialists from a variety of public health disciplines.



### REGISTRATION AND LOGISTICS

- ▶ **DATE/TIME:** Monday, April 10, 2017 | 9:00am-4:30 pm  
(Sign-In begins at 8:30am)
- ▶ **LOCATION:** Atlanta Marriott Marquis Hotel  
265 Peachtree Center Ave NE, Atlanta, GA 30303
- ▶ **CONTACT/PLANNER:** Michelle Carvalho, MPH, CHES,  
[MLCARVA@emory.edu](mailto:MLCARVA@emory.edu)

### REGISTER FOR THIS EVENT

**Sign up at the time of GPHA registration.** The workshop is free and limited to the first 45 individuals with confirmed (paid) registration to the GPHA Annual Conference & Meeting.



### CONTINUING EDUCATION CREDITS

Continuing Education credits are pending. Information will be updated closer to the event date.



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