



**87th ANNUAL MEETING & CONFERENCE OF
THE GEORGIA PUBLIC HEALTH ASSOCIATION**

Hilton Atlanta Downtown

March 22-23, 2016

www.gapha.org

September 22, 2015

Dear Prospective Exhibitor:

The Georgia Public Health Association (GPHA) invites you to exhibit with us at the 87th Annual Meeting and Conference. The 2016 meeting is scheduled for **March 22nd and 23rd** at the Hilton Atlanta Downtown. This year's theme is ***Understanding Public Health: Research, Evidence And Practice.***

With the support of community-conscious sponsors like you, the 2016 GPHA Annual Meeting & Conference will impact not only the lives of the public health professionals who attend, but also the lives of all Georgians those professionals will reach upon their return.

The 2016 Meeting will include the following features:

- Pre-conference reception with Exhibits and Poster Session
- Exhibit Hall expansion with corporate and non-profit vendors, Silent Auction and Posters
- Over 650 public health professionals expected in attendance
- 28 Accredited Educational Sessions focusing on:
 - Management for Public Health Professionals
 - Policy, Advocacy & Local Government
 - Leadership & Professional Development
 - Current Priorities in Public Health
 - Research and Evidence-based Practice
 - Two awards luncheons
- Breakfast and breaks in the pre-function area outside Exhibit Hall
- Open Exhibit Hall during GPHA President's Reception
- Ample networking time with attendees

The 2016 Annual Meeting & Conference unites public health professionals, students, and speakers around their shared passion and dedication to the field of public health. This diverse group makes this conference the perfect opportunity for your organization to demonstrate its interest and alignments with the issues facing public health today.

The following pages of this packet outline detailed information about the conference and how your organization, as an exhibitor, can receive the maximum benefits and exposure. Even with the expanded exhibit hall, space is limited. We expect an exceptional response to this year's Call for Exhibitors. Get your application with payment in quickly to assure your space.

Sincerely,

Johanna Hinman

Johanna Hinman, President
Georgia Public Health Association



87th Annual Meeting & Conference of the Georgia Public Health Association

Exhibitor Prospectus

March 22-23, 2016

www.gapha.org



EXHIBIT LEVEL	BENEFITS
Commercial \$1,000	<ul style="list-style-type: none"> • 1 skirted display table • 2 attendee badges • Recognition in Conference Program
Non-Profit \$500	<ul style="list-style-type: none"> • 1 skirted display table • 1 attendee badge • Recognition in Conference Program
Additional Badges \$190 each	<ul style="list-style-type: none"> • Maximum of 4 badges per exhibit
Attendee badges allow representatives access to educational sessions and meal functions.	

GEORGIA PUBLIC HEALTH ASSOCIATION	
FACTS	
<ul style="list-style-type: none"> • GPHA has over 1,260 active members. • GPHA represents the largest group of public health professionals in the southeast. • GPHA offers 13 different section affiliations which afford more focused networking for members and a more diverse reach for the organization. • The 2015 GPHA Annual Meeting & Conference hosted 667 public health professionals and students. • The 2015 Conference was a joint meeting of GPHA & SHA. • <i>jGPHA</i> re-launched in August focused on the 2015 Conference Proceedings providing public health professionals opportunity to publish their work. • The 2016 Annual Meeting & Conference will add Public Health Certificate continuing education to CME, CHES and nursing. 	

EXHIBIT HALL HOURS	
Exhibit Hall times are subject to change. Please check the GPHA website at www.gapha.org for schedule changes and additional exhibitor information.	
Monday, March 21, 2016	
Exhibit Setup	4:00pm – 6:00pm
Tuesday, March 22, 2016	
Exhibit Setup	6:00am – 8:00am
Registration and Check-In Coffee – 1 hour	7:00am – 8:00am
Break & Exhibit Visitation 30 minutes	10:00am – 10:30am
Break & Exhibit Visitation 45 minutes	11:15 – 12:00 pm
Break & Exhibit Visitation 30 minutes	1:30pm – 2:00pm
Break & Exhibit Visitation 30 minutes	3:00pm – 3:30pm
President's Reception 1 hour, 30 minutes	5:30pm – 7:00pm
Wednesday, March 23, 2016	
Registration & Check-In Coffee – 1 hour	7:00am – 8:00 am
Break & Exhibit Visitation 30 minutes	10:00am – 10:30am
Break & Exhibit Visitation 30 minutes	11:30am – 12:00pm
Exhibit Breakdown	12:00pm



HOTEL INFORMATION

Hotel accommodations are the responsibility of the exhibiting/sponsoring company. GPHA has a reserved room rate of \$160-\$200 per night plus tax at the Hilton Atlanta.

DRAWINGS & DOOR PRIZES

GPHA will not provide bingo cards or hold drawings in the Exhibit Hall as in previous years. Exhibitors are welcome to hold drawings at your designated exhibit space using your own "fishbowl". If you have a significant prize you want to offer to all attendees, during a plenary session, your representative will be invited to join GPHA staff for the drawing recognizing your company. If you have a prize to offer, please notify GPHA (gpha.exhibits@gmail.com) in advance and deliver it to GPHA staff at the Exhibits registration table.

ELECTRICAL SERVICE

Please evaluate your electrical requirements and **make arrangements prior to the meeting using the attached PSAV Form**. Electrical requirements are arranged directly with the hotel; please see the attached hotel's AV Request Form for details. GPHA cannot guarantee access to a power outlet if the need for electricity is not indicated on the exhibitor registration prior to arrival at the meeting.

USE OF EXHIBITSPACE

Sub-letting your booth with another company is strictly prohibited. Companies wishing to reserve a block of exhibit spaces for different representatives at different times to work the booth may do so provided they supply a list of all vendors assigned to each booth space at the time of registration. Please list this on the registration form under "representatives."

CONCURRENT EXHIBITOR EVENTS

No exhibitor may hold any program, meal, or entertainment event at the same time as the association's sponsored events are scheduled. This is only fair to those exhibitors who count on maximum participation by our registered attendees. However, there are no restrictions on exhibitors providing dinners and events, on-site or off-site, during "free" times.

LOSS OR DAMAGE OF MATERIALS

Each exhibitor must take provision for safeguarding of his/her goods, materials, equipment and booth displays at all times. GPHA will not be responsible for loss or damage of any material by any person or for any cause.

CANCELATION POLICY

Exhibit space may be canceled up to four weeks (February 23, 2016) prior to the meeting. All cancellations must be in writing (mail or email) and will not be accepted by telephone. An administrative fee of \$100 will be charged on any cancellation after the specified date above. If a company fails to attend they will be listed as a "no show" and will not receive a refund.

EXHIBIT SETUP

Exhibit display setup is scheduled for Monday, March 21, 2016 from 4:00PM - 6:00PM. Each commercial exhibit area is limited to two representatives, unless additional name badges are paid in advance with the exhibit registration. Up to two additional representatives may register for \$190 each. Each nonprofit exhibit area is limited to one representative, unless additional name badges are paid in advance with the exhibit registration. There is a maximum of four representatives per table. Representatives at each table are restricted to individuals from the same company.

PRINTED MEETING MATERIALS

In order to ensure your company's recognition in printed meeting materials, your completed registration form and payment must be received by the GPHA no later than eight weeks (January 26, 2016) prior to the meeting. Please submit your company's logo artwork (in 300 dpi, JPEG, EPS or TIFF format) to be used in the printed meeting materials to gpha.exhibits@gmail.com no later than eight weeks prior to the meeting to ensure recognition in materials.

CONTACT US GPHA, Box 1599, Atlanta, GA 30301 (T) 404-861-8423 (F) 706-484-2764 gpha.exhibits@gmail.com.



EXHIBITOR AUDIO VISUAL ORDER FORM
Hilton Atlanta
 255 Courtland Street, Atlanta, GA 30303
 Phone: 404-221-6371; Fax:404-221-6958

Customer Information

Show Name: _____
 Company Name: _____
 Address: _____
 City: _____
 Ordered By: _____
 Telephone: _____
 Onsite Contact: _____

Show Dates: _____
 Booth #: _____ Room #: _____
 Email: _____
 State: _____ Zip Code: _____
 Fax: _____
 Delivery Date & Time: _____
 Pickup Date & Time: _____

Services

VIDEO COMPONENTS	Qty	Daily Rate	# Days	TOTAL
20" LCD Flat Screen Monitor w/ Table Stand		\$130.00		\$0.00
32" Flat Panel Monitor w/ Stand		\$430.00		\$0.00
46" Flat Panel Monitor w/ Stand		\$665.00		\$0.00
Laptop Computer		\$230.00		\$0.00
HIGH SPEED INTERNET ACCESS	Qty	Daily Rate	# Days	TOTAL
Basic HSIA Wireless Connection - Each		\$85.00		\$0.00
Basic HSIA Wired Connection		\$170.00		\$0.00
Each Add'l Basic Wired Connection		\$105.00		\$0.00
MISCELLANEOUS POWER	Qty	Rate		TOTAL
20 Amp/110v power drop		\$120.00		\$0.00
60 Amp power drop/ 3-20amp edison		\$260.00		\$0.00
Powerstrip (Power drop required)		\$35.00		\$0.00
RENTAL TOTALS				

EQUIPMENT TOTAL	\$0.00
HSIA TOTAL	\$0.00
LATE ORDER FEE (\$50.00 if ordered less than 14 days before show)	\$0.00
24% Service Charge	\$0.00
TAX ON SERVICE CHARGE (8%)	\$0.00
TAX ON EQUIPMENT (8%)	\$0.00
TOTAL DUE	\$0.00

*Payments will be posted up to 72 hours prior to the event.
 *Orders cancelled within 48 hours of event will be posted at full price.
 *Dedicated Bandwidth is available to purchase for wireless & hard wire HSIA connections
 *Contact PSAV Hilton Atlanta for Additional Equipment & Bandwidth Needs

Credit Card Authorization

Credit Card Number: _____
 Card Type: AMEX Visa Master Card
 Card Holder Name: _____
 Billing Address: _____
 City: _____
 State & Zipcode: _____

Exp. Date: _____ Security Code: _____
 Discover _____
 Email: _____
 Telephone: _____

I, (please print) _____, certify the above information to be true and correct to the best of my knowledge. As the cardholder, I am authorizing the above credit card account to be charged for the attached order and any additional amounts incurred as a result of all show site changes ordered by my representatives and/or place my card on file for Security Deposit purposes in the event of payment default, cancellation fees or damages/losses owed per PSAV Terms and Conditions – See Terms and Conditions.

EMAIL THIS FORM
 CSimonson@psav.com

CONTACT US VIA OUR WEBSITE!
 www.psav.com/ATLANTA

EXHIBIT REGISTRATION

Complete & email to gpha.exhibits@gmail.com

COMPANY NAME: _____

CONTACT PERSON: _____

EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

I, acting on behalf of the above-mentioned company, request the rental of an exhibit booth(s) as described above. My company agrees to pay the Georgia Public Health Association the established fee for each booth on or before January 26, 2016. The above mentioned company, in renting the booth(s), assumes the entire responsibility and liability for losses, damages, and claims arising from injury to persons or damage to equipment, displays, or other property brought upon the premises of Hilton Atlanta and will hold harmless the GPHA, their agents, servants, and employees from any and all losses, damages, and claims. I am authorized to obligate the above named organization.

Signature By checking this box, I am providing my electronic signature: _____

Commercial Exhibit	\$1,000.00
1. Representative Name: _____	0.00
2. Representative Name: _____	0.00
3. Representative Name: _____	190.00
4. Representative Name: _____	190.00
	\$_____ TOTAL

Nonprofit Exhibit	\$500.00
1. Representative Name: _____	0.00
2. Representative Name: _____	190.00
3. Representative Name: _____	190.00
4. Representative Name: _____	190.00
	\$_____ TOTAL

Payment Method

CHECK (Mail completed registration form and check payable to GPHA, P.O. Box 1599, Atlanta, GA 30303)

CREDIT CARD (complete below)



Cardholder Name _____

Card Number _____

Expiration Date _____

CVV # _____

Billing Address _____

Billing City / State / Zip _____

Billing Phone Number _____

Signature By checking this box and typing my name, I am providing my electronic Signature: _____

Tax I. D. #581556077

For hotel reservations, register on-line at <https://resweb.passkey.com/go/GPHA2016> or call Hilton Reservations at (877)667-7210 and ask for the GPHA 2016 Annual Meeting group rate. Cut-off date is February 20, 2016.