

2018 GPHA

PRE-CONFERENCE WORKSHOPS

with the Region IV Public Health Training Center

9AM-4:30PM | APRIL 3, 2018 | JEKYLL ISLAND CONFERENCE CENTER

Program Planning Basics: Turning Good Ideas into Effective Programs



with Ariela Freedman, PhD, MPH, MAT

Are you building a new program or revamping an existing one? This training course provides practical skills for developing effective and engaging programs. The course begins with articulating a clear statement of need for a specific population, followed by identifying proven strategies for addressing this need.

Next, the course demonstrates a practical approach to developing logic models, which ensures alignment between anticipated outcomes and program activities. Finally, participants will learn how to use health literacy and cultural competency approaches to ensure that program activities are feasible and useful. This course is a practical and interactive learning opportunity that draws on real-world challenges and experiences.

Increasing Leadership Skills through Self-Awareness and Emotional Intelligence



with Essy Lucas, BS

This class will teach key concepts of applied leadership learning and how to improve individual and organizational leadership effectiveness. Participants will develop awareness, knowledge, and skills that can be immediately applied to increase leadership competencies in all 5 Circles of Influence™: Self, Family, Team, Organization, and Community.

.Through the use of visual tools and actionable concepts, participants will be further equipped to lead themselves more effectively and to be a leader others want to follow. The concepts that will be covered will also assist in effective interactions and maximizing influence with public health partners and constituents.



Region IV Public Health
Training Center

Please register by February 15, 2018 at gapha.org/annual-meeting-conference. A minimum of 20 registrants is needed to hold each workshop. This activity has been submitted to the American Public Health Association/Public Health Nursing Section (APHA/PHN) for approval to award contact hours. APHA/PHN is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number UB6HP27875-04-00, Affordable Care Act (ACA) Public Health Training Centers for \$1,005,000. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government. For more information contact hilary.merlin@emory.edu.