



# Lisa M. Carlson, MPH, MCCHES

## CANDIDATE FOR PRESIDENT-ELECT OF THE AMERICAN PUBLIC HEALTH ASSOCIATION

A proven leader with practical experience, passion for public health, and a forward-thinking vision for APHA.

### **Why I want to serve:**

- I believe in the power of our shared vision and collective voice.
- I stand for sound science and celebrate public health practice.
- I learned how to be a leader in the APHA family and would be honored to give back.

### **My vision for APHA:**

- Shape debate locally, nationally, and globally by defining public health broadly
- Deepen connections among affiliates, sections, SPIGs, forums, and caucuses
- Increase cross-membership between APHA and affiliates
- Make carefully considered choices about what we will and will not do

### **My vision for public health:**

- Universal access to quality healthcare
- Strong, well-funded, and responsive public health infrastructure
- Mental health recognized as essential to public health
- Education and empowerment of women and girls globally
- Protection for our natural resources

### **My areas of expertise:**

- Research and research administration
- Management and operations
- Multi-disciplinary team and partnership building
- Financial management
- Staff-volunteer relationships
- Education and mentoring

### **Nominated by:**

- APHA Council of Affiliates (CoA)
- Public Health Education and Health Promotion (PHEHP) Section
- Georgia Public Health Association (GPHA)



“In my career, I've only held positions that no one else has held before me. This has equipped me with ingenuity, comfort with change, talent in cultivating trust and building bridges, a strong sense of process – and a good sense of humor.”

## APHA Leader:

- Executive Board (5 years) - Chair, Vice Chair, elected and *ex officio* member
- Governing Councilor (10 years) - for Executive Board, PHEHP section, and Georgia affiliate
- Intersectional Council (ISC) - Chair
- APHA Improvement Work Group
- APHA Task Force on Joint Membership
- APHA Local Host Planning Committee, Atlanta, 2001 - Chair
- APHA Program Committee
- APHA President's Task Force on Aging

## Georgia Affiliate Leader:

- President
- Past Presidents' Council
- Executive Board
- Affiliate Representative to the Governing Council (ARGC)
- Health Education and Promotion Section - Chair, Vice Chair, and Secretary
- Scholarship Committee - Chair
- Executive Director Search Committee
- Nominating Committee
- Emory Student Georgia Public Health Association Chapter - Networking Mentor
- Abstract Reviewer

## APHA Component Leader:

- Public Health Education and Health Promotion (PHEHP) - Chair
- PHEHP Program Co-chair, Nominations Chair, Long-range Planning Committee, Abstract Reviewer, Governing Councilor, Award Recipient
- LGBT Caucus - Abstract Reviewer
- Student Assembly - Speed Networking Mentor, Scholarship Reviewer



@carlsonlisam | #Lisa4APHA2018 | #Lisa4PublicHealth

"Lisa is an author, a grant writer, a strategic planner, an organizational leader, a volunteer -- all markers of professional expertise. Those professional qualities would be meaningless, however, were it not for what Lisa Carlson offers as a person. She brings energy, caring and refreshing candor to all she does and to all whom she touches."

– Dr. Susan Radius,

former APHA Executive Board Chair and former APHA ISC Chair

## Practitioner and Academic Leader:

- **Work in public health and medicine:** 25 years at the intersection of health sciences, research administration, and practice - APHA has been my touchstone throughout
- **Currently Executive Administrator, Research Programs and Operations, School of Medicine:** 16+ years as an administrator at Emory University; passionate about the connection between effective administration and sound science
- **Educator and mentor:** 23 years teaching public health, public health ethics and qualitative methods
- **Boards of non-profit organizations:** 23 years of service
- **Public speaking:** 100+ invited and peer-reviewed presentations to professional and volunteer audiences
- **Start-up of multiple new initiatives:** Including the largest sponsored program grant ever received by Emory University
- **Financial stewardship and budget management:** Facilitating research funding growth by 350% in 6 years and directing budgets up to \$78M
- **Building of inter-disciplinary teams:** Supervising up to 45 direct reports
- **Management of staff-volunteer relationships:** As a vice president in a national voluntary health agency

## Major Awards and Honors:

- **Centers for Disease Control and Prevention:** Excellence in Partnering Award (International Team – CHAMPS)
- **Rollins School of Public Health:** Outstanding Teaching and Mentoring Adjunct Faculty Award
- **Georgia Public Health Association:** Honorary Lifetime Member
- **Emory University:** Woodruff Leadership Academy Fellow
- **APHA PHEHP:** Sarah Mazelis Award for Outstanding Performance by a Practitioner
- **Arthritis Foundation:** Outstanding Fundraising Award



AMERICAN PUBLIC HEALTH ASSOCIATION  
*For science. For action. For health.*

July 21, 2018

American Public Health Association  
800 I Street, NW  
Washington, DC 20001

To Whom It May Concern:

On behalf of the Council of Affiliates (COA), we are pleased to recommend Lisa Carlson for the position of APHA President-Elect.

Lisa Carlson has been a member, strong supporter of, and leader in APHA for 25 years and has served the Association, her Section (PHEHP), and her affiliate (Georgia, GPHA) in numerous ways, holding leadership positions for all three entities. Her numerous roles in APHA, including elected member of the Executive Board, Executive Board Chair, Intersectional Council (ISC) Chair, PHEHP Chair, GPHA President, and Governing Councilor for both PHEHP and GPHA, give her a broad and solid understanding of the Association and its needs.

Her 5 years on the Executive Board (1 ex officio and 4 elected) allowed her to apply that understanding at the highest level in APHA. Her professional experience includes management of complex programs, fiscal administration of multimillion dollar portfolios (grants, endowments and institutional budgets), skilled communication (both interpersonal and public), and a strong sense of collaboration. These attributes will enhance and contribute to the Executive Board and strengthen the Association as she represents it throughout the affiliates. Her commitment to APHA and its components, along with her skills and experience, make her an excellent candidate for President-Elect.

The COA fully supports Ms. Carlson's nomination for APHA President-Elect. If you have any questions or need any additional information, please don't hesitate to contact me.

Charlene Cariou  
Chair, Council of Affiliates



## PUBLIC HEALTH EDUCATION AND HEALTH PROMOTION SECTION

March 5, 2018

To: APHA Nominating Committee and Governing Council

On behalf of the Public Health Education and Health Promotion (PHEHP) section, we are pleased to recommend Lisa M. Carlson, MPH, MCHES, for APHA President-Elect. She is and will continue to be an outstanding leader, having served APHA with passion and dedication at the Association, affiliate and section levels.

Lisa M Carlson is a long-time supporter and 25-year member of APHA. She found her path to APHA service and leadership through our section, PHEHP, first serving as our Program Chair, serving for many years as an abstract reviewer (she served the LGBT Caucus in this same capacity), and eventually in being elected PHEHP Chair. The section honored Lisa in 2008 with the Sarah Mazelis Award, which is given by PHEHP in recognition of outstanding performance by a practitioner.

Lisa has served APHA at the Association level as well, beginning with the APHA President's Task Force on Aging in 2001, later the APHA Improvement Workgroup, and eventually represented PHEHP and other sections as Chair of the Intersectional Council (ISC). There, she developed a close working relationship with her peer leader, the Chair of the (then) Committee on Affiliates (CoA). Their partnership fostered collaboration between the ISC and CoA on the now joint Candidates' Forum. In her role as ISC Chair, she held an ex officio seat on the Executive Board. Lisa was formally elected to the APHA Executive Board in 2011, serving as its Chair in the third year of her term.

A major function of the APHA presidential term is to work with affiliates. Lisa brings not just the section and national perspective, but also the affiliate perspective, having also joined her state affiliate, the Georgia Public Health Association (GPHA) 25 years ago. She served GPHA in section and Board leadership, including as its President. Lisa has also served on the APHA Governing Council for 10 years, first for PHEHP (2002-2004) then as the Affiliate Representative to the Governing Council (ARGC) for Georgia (2004-2007), and through her seat on the Executive Board (2011-2015). As such, she understands how the Governing Council works and has a thorough grasp of APHA governance and processes.

In addition to her professional volunteering, Lisa has demonstrated skills key to being an effective board member in her professional roles as well. Formerly vice president for population health for the Arthritis Foundation, she managed communication and effective collaboration with volunteers at the national level. In her role as director of academic affairs for Emory Surgery and the Emory Transplant Center, Lisa was responsible for the administration of nearly \$40 million in research funding, which required delicate but effective communication with faculty as well as strong planning and fiscal skills. She recently launched the operations of the largest sponsored award ever received by Emory University (\$78M over 3 years) and was most recently named the executive administrator for research programs and operations at the Emory School of Medicine. These executive leadership roles have required Lisa to demonstrate effective team building, strong fiscal management, strategic planning, and operational excellence.

Lisa is an advocate for public health and APHA. She is a person who believes that the Association can evolve while being true to its mission, and that service at the state and national levels of APHA must complement one another. Lisa's goals are to serve APHA, to improve APHA, and to grow APHA through all its components.

Lisa has broad knowledge of the workings of the Association, is committed to its success, and understands the needs and interests of its members. In addition, she is an adept communicator with multiple audiences. With this combination, she would serve APHA well as its President-Elect. Therefore, the PHEHP section strongly and without reservation recommends Lisa M Carlson as APHA President-Elect.

Sincerely,

A handwritten signature in black ink that reads "Andrea P. Lowe".

Andrea P. Lowe, MPH, PhD  
Chair, APHA PHEHP Section  
/apl



March 14, 2018

To: American Public Health Association

The Georgia Public Health Association (GPHA) strongly supports the nomination of Lisa M. Carlson, MPH, MCHES, for APHA President-Elect.

In addition to Lisa's work in APHA, she is a 25-year member of GPHA. She has always held that APHA leaders and members must find ways to make the Association relevant at the local level, while at the same time making affiliates a priority to those who work at the national level. Lisa believes that we can accomplish this when sections, affiliates and the national Association are working together in a shared vision. In her years of involvement in APHA, she consistently has advocated for this joint approach and has embodied it in her service at the affiliate, section and Association level.

Lisa first served GPHA in her section (Health Education and Promotion). She quickly became involved in leadership as section Secretary, Vice Chair and Chair. She was then elected to the GPHA Executive Board as Vice President and became GPHA's youngest President (2001-2002). During that year, the APHA Annual Meeting came to Atlanta, and Lisa served both GPHA and APHA as Chair of the APHA Local Host Planning Committee and as a member of the APHA Program Committee.

She represented GPHA on the APHA Governing Council from 2004-2007 as our Affiliate Representative to the Governing Council (ARGC), where she had also served for her APHA section previously. Having been seated for both her section and affiliate as well as for the Executive Board, Lisa has served a total of 10 years on the APHA Governing Council and, thus, has a broad understanding of the range of perspectives relevant to the work of the association.

Lisa has a long history of mentoring public health students, always encouraging them to become active members of the GPHA student chapters and GPHA itself. Having learned the importance of engagement from her own mentors, she teaches students that it is important to give back to the profession through active professional volunteering. She regularly participates in student chapter networking events.

Lisa is an advocate for both GPHA and APHA, a person who believes that the Associations can evolve while being true to their missions. She believes in service at the national and state level, and that APHA is at its strongest when both sections and affiliates are actively engaged together. She believes the national voice is critical for advocacy on public health priorities while recognizing that we all live locally, regardless of the focus of our work (be it international, national, regional, state or local). As such, Lisa promotes the idea that all public health professionals should be active supporters of – and advocates for - public health through our state affiliates.

Lisa Carlson is a talented leader, an adept facilitator, an exceptional communicator and a strong teammate. The Georgia Public Health Association recognized Lisa's commitment to GPHA by naming her an Honorary Lifetime Member in 2014. We recommend her for APHA President-Elect with enthusiasm and without reservation.

Sincerely,

A handwritten signature in black ink that reads "Dianne McWethy".

Dianne McWethy, MPA  
President, Georgia Public Health Association