

DATE TIME ROOM	TITLE DESCRIPTION	PRESENTER	LEARNING OUTCOMES
P1 5/6/2019 9:00am – 4:30pm Ballroom D	Community Assessment for Public Health Emergency Response (CASPER) This workshop is an effort by the Centers for Disease Control and Prevention (CDC) and the Georgia Public Health Association, Epidemiology Section to provide an opportunity for local and regional partners to gain information, provide input, and consolidate planning on critical disaster epidemiology activities.	Amy Helene Schnall, MPH	Define the concepts of disaster epidemiology and the public health consequences of natural disasters.
P2.a 5/6/2019 9:00am – 12:00pm Ballroom E	An Overview of the Packaging and Shipping Requirements for the Transport of Division 6.2 Materials – Part 1 (#125) The common requirement for packages containing biological hazards is containment. This is achieved with multi-level leakproof, siftproof packaging. Each category must be able to withstand multiple testing standards outlined in the Department of Transportation regulations (49CFR), the International Civil Aviation Organization (ICAO) standards, and the International Air Transport Association (IATA) guidance. Packaging material must be able to withstand the potentially rigorous handling during transport without leakage of its contents in order to prevent exposure to transport personnel and to the environment.	LaTonya Clay, PhD/MDxT (AAB), RBP	Properly package and submit clinical specimens to the Georgia Public Health Laboratory.
P2.b 5/6/2019 1:00pm– 5:00pm Ballroom E	An Overview of the Packaging and Shipping Requirements for the Transport of Division 6.2 Materials – Part 2 (#125) The common requirement for packages containing biological hazards is containment. This is achieved with multi-level leakproof, siftproof packaging. Each category must be able to withstand multiple testing standards outlined in the Department of Transportation regulations (49CFR), the International Civil Aviation Organization (ICAO) standards, and the International Air Transport Association (IATA) guidance. Packaging material must be able to withstand the potentially rigorous handling during transport without leakage of its contents in order to prevent exposure to transport personnel and to the environment.	Mathews Athiyal, MS/MB (ASCP)	Properly document clinical specimens to the Georgia Public Health Laboratory.
S-EH.a 5/7/2019 2:30pm – 3:00pm Chastain	Collaboration Between Public Health and Planning Professionals to Improve Quality of Life for Georgia Communities: Planners4Health – Part 1 (AB#127) Planners4Health outcomes included an assessment of the awareness and understanding between public health professionals and planners for each other's professions, state of the practice in cross-sector partnerships, and opportunities for joint outreach and education. The results are valuable for informing future collaboration and for expanding partnerships to new regions and municipalities throughout Georgia.	Sara Plaspohl, DrPH, CHES	Describe the potential collaborative opportunities between planning and public health agencies.
S-EH.b 5/7/2019 3:00pm – 3:30pm Chastain	Collaboration Between Public Health and Planning Professionals to Improve Quality of Life for Georgia Communities: Planners4Health – Part 2 (AB#127) Planners4Health outcomes included an assessment of the awareness and understanding between public health professionals and planners for each other's professions, state of the practice in cross-sector partnerships, and opportunities for joint outreach and education. The results are valuable for informing future collaboration and for expanding partnerships to new regions and municipalities throughout Georgia.	Whitney Shephard, PE, LEED AP	Describe the potential collaborative opportunities between planning and public health agencies.

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S-HI 5/7/2019 2:30pm – 3:30pm Ansley	Safeguarding Health Information-It's Not an Option! (AB#128) Data security is becoming a growing concern for healthcare organizations, and for good reason. Given that health care is the largest part of the U.S. economy, safeguarding ePHI is considered a matter of national security, with severe consequences for organizations at which PHI protections are compromised by data breaches. The Georgia Department of Public Health is committed to implementing physical, technical and administrative controls to safeguard health information.	Tamika Bass, CISA, CBCP, MBA	Identify five technical approaches to protecting electronic health information.
S-Nur 5/7/2019 4:00pm – 5:00pm Tuxedo	Assessment of Maternal Emotional Wellness in the Postpartum: Current Evidence and Future Directions (AB#111) This presentation will include a brief review of the development process of the BIMF, published and unpublished evidence related to maternal functioning, and an update on current uses and future research. Other tools and constructs for assessing postnatal maternal wellness such as evaluation for depression, anxiety and maternal self-efficacy may be reviewed.	Jennifer L. Barkin, PhD	Score and Interpret the Barkin Index of Maternal Functioning and the Edinburgh Postnatal Depression Scale.
S-SHP 5/7/2019 4:00pm – 5:00pm Peachtree	Community Assessment for Public Health Emergency Response (CASPER) (AB#129) This workshop is an effort by the Centers for Disease Control and Prevention (CDC) and the Georgia Public Health Association, Epidemiology Section to provide an opportunity for local and regional partners to gain information, provide input, and consolidate planning on critical disaster epidemiology activities.	Amy Helene Schnall, MPH	Define the concepts of disaster epidemiology and the public health consequences of natural disasters.
1.1a 5/8/2019 8:30am – 9:00am Ballroom C	Racial Dissimilarities as a Social Determinant of Health Outcomes: Evidence from Counties in the State of Georgia (AB#19) Social determinants of health account for about 50 percent of health outcomes, more than any other category. Using a dataset from the Robert Wood Johnson Foundation, supplemented by other public health and demographic data for all counties in Georgia, we use regression analysis to model the relationship between segregation and health outcomes.	Simon Medcalfe, PhD	Identify dissimilarities in communities based on race.
1.1b 5/8/2019 9:00am – 9:30am Ballroom C	The Impact of Childhood Asthma in Developing Countries: A Systematic Review (AB#026) Children in developing countries continue to suffer disproportionately from the burden of asthma. Prevention strategies to reduce the impacts of asthma in these children include creating awareness about asthma triggers, reduce worsening environmental injustice, and seek to substantially reduce asthma-related hazardous environmental exposures and children's susceptibility to asthma through multiple public health interventions.	Oyindamola Akinso, MPH, DrPH (in view)	Conduct evaluation related to programs, research, and other areas of practice and Planning of health education strategies, interventions, and programs.
2.1a 5/8/2019 8:30am – 9:00am Ballroom D	Crypto in the Park: An outbreak investigation – Part 1 of 2 (AB#004) This outbreak investigation illustrates the importance of disease prevention education for waterborne diseases and gives an example on how social media can be a tool for public health practitioners during outbreak investigations.	Amber Erickson, MPH	Discuss the importance of cross program collaboration during outbreak investigations.
2.1b 5/8/2019 9:00am – 9:30am Ballroom D	Crypto in the Park: An outbreak investigation – Part 2 of 2 (AB#004) This outbreak investigation illustrates the importance of disease prevention education for waterborne diseases and gives an example on how social media can be a tool for public health practitioners during outbreak investigations.	Bill Johnson, MPH	Discuss the importance of social media during outbreak investigations.

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3.1a 5/8/2019 8:30am – 9:30am Ballroom E	Conflict Resolution (AB#120) The need to resolve interpersonal conflict is present today more than ever before. Changes in our environment provide more opportunity for conflict, and we are interacting with diverse cultures, values and behaviors, creating a need for individuals to possess the ability to accept and perform in an ever-challenging environment.	Michael Hourihan, MA	Recognize their own preferred conflict resolution style.
4.1a 5/8/2019 8:30am – 9:00am Tuxedo	Creating Early Learning Environments Start Before Birth (AB#017) Studies show that early intervention in literacy is critical to children's development. While educators play a critical role in literacy intervention, research also reveals that participation from family, childcare workers, and medical professionals is equally important. By involving non-educator groups in early intervention, literacy experiences occur throughout the entire childhood, establishing a pipeline of literacy intercession.	Isabel Barajas, MPH	Identify strategies to implement an effective early literacy initiative.
4.1b 5/8/2019 9:00am – 9:30am Tuxedo	Northwest Georgia Healthy Babies Program (AB#018) The purpose of the program is to offer prenatal care to uninsured, low income residents of Whitfield and Murray County. Along with prenatal care, clients are linked with a Family Planning Navigator who serves as a liaison between the client and practitioner to provide education on family planning options for the client upon delivery to improve future pregnancy planning.	Sharrel Jones, RN, BSN	Replicate an effective prenatal care program between several organizations.
5.1a 5/8/2019 8:30am – 9:00am Chastain	Increasing minority patient referrals to lupus clinical trials: Evaluation of a two-part provider-side model (AB#054) This presentation will discuss the evaluation methodology, findings, and feasibility of MIMICT to increase minority referrals to lupus clinical trials and plans for model expansion for Spring 2019.	Kasey Kavanaugh, MPH	Describe the racial disparities in clinical trials for African Americans with lupus.
5.1b 5/8/2019 9:00am – 9:30am Chastain	Infection Control (IC) Practices in Georgia Long-Term Care Facilities (LTCFs), 2016-2017 (AB#070) Although the Centers for Medicaid and Medicare (CMS) increased IC standards for LTCFs in 2016, little is known regarding LTCF IC practices. Between July 2016 and March 2017, the Georgia Department of Public Health (DPH) conducted CDC-standardized Infection Control Assessment and Response (ICAR) surveys at 50 Georgia LTCFs. The on-site ICAR surveys identified significant infection prevention gaps in Georgia LTCF. The top four deficiency areas included essential elements of a comprehensive infection prevention program. To address, DPH is planning LTCF IC and environmental cleaning training in 2019.	Johanna M. Wagner, BSN, RN, BHSA	Describe common Infection Control program deficiencies in the long term care setting.
6.1a 5/8/2019 8:30am – 9:00am Habersham	Strengthening Your Own Leadership Potential: Creating a Professional Development Plan – Part 1 (AB#065) As recent training assessments have revealed, shifting demands of public health professionals and changes within the workforce have reinforced the need for training in core and cross-cutting areas for all staff. Successful leaders recognize that professional development is essential to their own performance and that of their employees, but they often need tools and resources to develop and operationalize development plans. This session will help participants assess their own training needs and then consider ways of addressing their identified needs.	Laura Lloyd, MPH, MCHES	Develop an initial professional development plan.

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6.1b 5/8/2019 9:00am – 9:30am Habersham	<p>Strengthening Your Own Leadership Potential: Creating a Professional Development Plan -Part 2 (AB#065)</p> <p>As recent training assessments have revealed, shifting demands of public health professionals and changes within the workforce have reinforced the need for training in core and cross-cutting areas for all staff. Successful leaders recognize that professional development is essential to their own performance and that of their employees, but they often need tools and resources to develop and operationalize development plans. This session will help participants assess their own training needs and then consider ways of addressing their identified needs.</p>	Melissa Alperin, Ed, MPH, MCHES	Develop an initial professional development plan.
7.1a 5/8/2019 8:30am – 9:00am Peachtree	<p>Environmental Health: Evaluation and assessment of non-public drinking wells – Part 1 of 2 (AB#032)</p> <p>An important program that Environmental Health oversees is the non-public drinking water program. Safe drinking water is a basic necessity of life and over 2,000,000 Georgians rely on private wells for their water source. Local Environmental Health Specialists ensure safe drinking water by evaluating and assessing wellhead protection measures and sampling for water quality. This information along with public health recommendations are shared with with the well owner so they can make informed decisions about the quality of their drinking water.</p>	Chris Rustin, DrPH, MS, REHS	Discuss the role of environmental health staff in ensuring safe water for private well owners.
7.1b 5/8/2019 9:00am – 9:30am Peachtree	<p>Environmental Health: Evaluation and assessment of non-public drinking wells – Part 2 of 2 (AB#032)</p> <p>An important program that Environmental Health oversees is the non-public drinking water program. Safe drinking water is a basic necessity of life and over 2,000,000 Georgians rely on private wells for their water source. Local Environmental Health Specialists ensure safe drinking water by evaluating and assessing wellhead protection measures and sampling for water quality. This information along with public health recommendations are shared with with the well owner so they can make informed decisions about the quality of their drinking water.</p>	Chris Kumnick, B.S.	Discuss the role of environmental health staff in ensuring safe water for private well owners.
1.2a 5/8/2019 11:00am – 11:30am Ballroom C	<p>Highway to Health: Evolution of a District's Worksite Wellness Program (AB#033)</p> <p>Employers who implement worksite wellness programs may experience multiple benefits including increased productivity, improved health and decreased absenteeism ultimately decreasing health care costs. The Southeast Health District's (SEHD) goal was to create a wellness program that would promote the existing SEHD Worksite Wellness policy. SEHD utilized telehealth to overcome the challenge of being a district of sixteen counties</p>	Ambi Bess, MS	Develop strategies for an occupational health and safety program.
1.2b 5/8/2019 11:30am 12:00pm Ballroom C	<p>Innovative Practices to Increase Client Engagement and Retention in a Rural HIV Clinic (AB#050)</p> <p>Due to the complexity of social determinants of health that affects people living with HIV, innovative practices are continued to be integrated in the clinical setting. These programs or practices are targeted to decrease barriers and provide person centered care that does not always focus on the individual's HIV status. Providing care to the whole individual in comparison to just their HIV care has increased engagement and retention.</p>	Shelby Freeman, MPH, LMSW	Identify practices that maintain and increase retention and engagement of patients in HIV/AIDS care.

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2.2a 5/8/2019 11:00am – 11:30am Ballroom D	Enhanced Surveillance During Super Bowl LIII – Atlanta, GA 2019 (AB#031) Through enhancing surveillance activities, including monitoring social media, use of the words “Super Bowl” in hospital chief complaint, and health alerts to hotels and health care community, Georgia will be able to achieve the broadest situational awareness. Coordinated response among both state and district epidemiologist will improve rapid data sharing, identification of public health threats and rapid response. This information can be used to make informed decisions and impact the timeliness of public health actions during mass gathering events.	Jessica Grippio Pavlick, MPH	Identify enhanced surveillance activities for broad situational awareness.
2.2b 5/8/2019 11:30am – 12:00pm Ballroom D	Getting the message out fast when the "Scat hits the fan" (AB#079) The Proactive Alert Notification Tools System was developed as collaborative effort between DPH Environmental Health (EH) and the Georgia Emergency Management Agency / Homeland Security GIS section. The system utilizes the EH regulated facilities contact information within the Digital Health Department (DHD), GIS system application, Microsoft Excel and the Twenty First Century Communications System (TFCC). The systems use enhances proactive communications with facilities that directly affect public health before, during and after an emergency or disaster.	Byron Lobsinger, BS, Biology, GaCEM, EMHP	Discuss the intended purpose of the Proactive Alert Notification Tools System.
3.2a 5/8/2019 11:00am – 12:00pm Ballroom E	Clash of the Titans II: Health Director Jeopardy (AB#1AT) This session is designed to focus on the wide spectrum of both clinical and technical aspects of public health services through an entertaining version of the popular TV game - Jeopardy. Three top District Health Directors will face off in this challenge covering clinical, environmental, emergency preparedness and administrative public health topics.	Valerie Prince, BA	Name public health services, procedures and policies they were unaware before the session.
4.2a 5/8/2019 11:00am – 11:30am Tuxedo	Improving Infant Health in Georgia: Assessment of the Taking Care of You Initiative (AB#021) Public health districts can use the Perinatal Periods of Risk Approach, in conjunction with targeted implementation and evaluation technical assistance, to guide strategic interventions to build program capacity and impact client satisfaction and programmatic outcomes. Future public health interventions should consider the PPOR Approach for addressing adverse maternal health outcomes.	Anne L. Dunlop, MD, MPH	Utilize the PPOR approach to discern best strategies for addressing excess infant mortality in a given community
4.2b 5/8/2019 11:30am – 12:00pm Tuxedo	Sound medicine: Using sound and vibration as a noninvasive tool for health and wellness AB#60 Quantum Physics proves that constructive and destructive interference of a signal changes proteins, thus changing their behavior and altering the state of health and biology. Epigenetics proves how the environment affects gene expression. Sound Medicine is the application of a signal (sound and vibration) to create an environment that supports health and wellbeing.	Danielle Hall, B.Msc.	Describe what a session with Sound Medicine may look like.
5.2a 5/8/2019 11:00am – 11:30am Chastain	Opioid Overdose and Opioid Prescribing Surveillance, Georgia, 2016-2017 (AB#003) While opioid prescriptions are declining, the number of opioid overdoses continues to rise, driven largely by illicit opioids such as heroin and fentanyl. DPH created and published reports to inform community partners to use data-driven programs to target higher-risk populations in Georgia and combat the epidemic. Future reports will be used to evaluate progress and understand the changing nature of the epidemic.	Irene Walker, MPH	Characterize the opioid epidemic in Georgia.

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5.2b 5/8/2019 11:30am – 12:00pm Chastain	Another Pill to Take: Drug Interactions Associated with Tuberculosis Medications (AB#016) This presentation addresses the problematic issue of drug interactions associated with medications prescribed for tuberculosis. Special attention is given to processes used by the Northwest Health District Pharmacy to identify potential drug interactions, educate nursing staff, inform patients, and notify prescribers. The presentation addresses recently marketed medication, prescription, nonprescription, herbal and commonly abused medications.	Rise" Wood, RPH	Recognize the importance of drug interactions associated with medications prescribed for tuberculosis.
6.2a 5/8/2019 11:00am – 12:00pm Habersham	Communicating with Impact: Simple Steps for Successful Marketing (AB#087) This session will focus on the basic building blocks of effective organizational communications and is aimed at those without formal training in marketing or design. Participants will learn strategies for building and managing a mailing list; engaging with list members; creating a basic newsletter; using images and storytelling; and keeping a website fresh. The importance of unifying brand guidelines will be examined along with tactics used to promote intra-agency adherence.	Hilary Merlin, MEd	List best practices for branding, websites, newsletters and emails.
7.2a 5/8/2019 11:00am – 12:00pm Peachtree	The 2019 Legislative Session's Impact on Public Health (AB#123) Actions taken by the Georgia General Assembly have a direct impact on the practice and delivery of public across the state. Not only is the letter of the law often changed, but the budget for public health programs can be significantly impacted as well. Members of local Boards of Health should be able to make better decisions concerning programs and priorities based on the information imparted.	ABJ	Discuss new public health laws and budget figures among local board of health members and with District public health professionals.
1.3a 5/8/2019 2:00pm – 2:30pm Ballroom C	Bridging gaps in health care support: Is an online support resource feasible for older adults with cochlear implants? (AB#052) Age-related hearing loss is the third-most common chronic health condition among older adults. Untreated hearing loss relates to myriad negative outcomes, including increased isolation, reduced independence and participation in activities, lowered self-esteem, depression, falls, and dementia. CIs can vastly increase the quality of life for individuals who are deaf or hard of hearing by giving them access to sound. However, post-implantation support for older adults with CIs may be intermittent or lacking due to limited therapist availability in remote or rural locations and inadequate insurance coverage.	Meghan Cogan, MS	Describe the effects of hearing loss and cochlear implantation in older adults.
1.3b 5/8/2019 2:30pm – 3:00pm Ballroom C	Vape prevention messaging for youth aged 12-16 (AB#055) Vapes, also known as electronic nicotine delivery systems or e-cigarettes, vary in structure and brand. Youth commonly perceive vapes as less harmful than other substances. Yet, youth vape users are at increased risk of using combustible cigarettes at least once or more in their lifetime. Emerging evidence suggests youth who vape use combustible cigarettes, smoke more cigarettes and smoke more frequently. To address this growing epidemic, it is key to identify efficacious vape prevention programming.	Kasey A. Kavanaugh, MPH	Describe the unique challenges of vape prevention messaging compared to other substance prevention messaging.
2.3a 5/8/2019 2:00pm – 2:30pm Ballroom D	Statewide Insecticide Resistance Testing of Mosquitoes in Georgia (AB#090) With the implementation of the first statewide pesticide resistance testing program, a clearer picture of the type of mosquitoes and their resistance to specific pesticides commonly used in Georgia has been provided. This information enables DPH to advise and train current mosquito control operators in using the most effective and cost-efficient pesticide for their target-mosquito. The statewide pesticide resistance testing program is a major component in reducing the exposure of mosquito-borne disease risk to the public.	Thuy-Vi "Tiffany" Nguyen, PhD, MPH	Describe pesticide resistance of mosquitoes in Georgia and its effects to mosquito control practices.

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2.3b 5/8/2019 2:30pm – 3:00pm Ballroom D	Work-related Opioid Exposures among Emergency Medical Services and Law Enforcement Personnel in Georgia, 2018 (AB#094) The National Institute for Occupational Safety and Health (NIOSH) and the Drug Enforcement Administration (DEA) warns that exposure to potent synthetic opioid drugs via inhalation or skin absorption can be deadly, even in small amounts. Synthetic opioid drugs, such as heroin and fentanyl, pose a serious risk to emergency medical services (EMS) and law enforcement personnel who may be exposed to them during routine emergency responses. We assessed the occupational health threats posed by synthetic opioid exposure to Georgia EMS and law enforcement personnel and examined the level of exposure prevention training they received.	Antionette Lavender, MPH	Identify gaps in opioid exposure prevention training received
3.3a 5/8/2019 2:00pm – 3:00pm Ballroom E	Leveraging of Federal State & Local Resources for Public Health Infrastructure in a Rural Health District in Georgia (AB#059) Georgia's one hundred fifty-nine counties are each governed by a local county commission to whom falls the obligation, under Georgia's O.C.G.A to "provide quarters for the operation of county health programs". The aging public health facilities within Georgia and the thirteen county North Central Health District suffer from inadequate maintenance and disrepair. County governments are often not equipped to fund projects.	Morris Hutcheson, CPA	Work with community partners to leverage resources to improve public health facilities and service.
4.3a 5/8/2019 2:00pm – 2:30pm Tuxedo	Identifying and Addressing Barriers to Opt-Out HIV Testing in Pediatric Emergency Department (AB#022) Care Initiative conducted a root-cause analysis (RCA) to identify present barriers that were affecting HIV screening efficiency in the PED. World Health Organization recommends identifying/treating HIV early to help prevent serious AIDS-related and non-AIDS-related diseases, while also reducing the risk of spreading HIV.	Chidinma Okafor, MPH	Conduct a root cause analysis to determine inefficiencies in HIV screening.
4.3b 5/8/2019 2:30pm – 3:00pm Tuxedo	Bridging the gap between parents of children with special health care needs, the school system, and healthcare system: Evaluating an online professional development course prototype (AB#040) Puentes builds on promotores' knowledge and skills and meets learning and professional development needs. Puentes-trained promotores can help reduce health disparities and improve health outcomes in cost-effective ways. This study adds to the limited number of evaluated promotores training programs and the potential to use online professional develop programs for promotores.	Dianna Bonilla, MPH	Discuss the benefits and effectiveness of online training programs for promotores/CHW training, Describe the health disparities experienced by parents of children with special health care need.
5.3a 5/8/2019 2:00pm – 2:30pm Chastain	Examining the effectiveness of a promotores training program to prevent primary tooth decay in Latino children: the evaluation of Dientes Fuertes, Vida Sana (AB#057) Promotores de salud work to reduce health disparities in their communities. Dientes Fuertes, Vida Sana (DFVS) is a culturally competent, bilingual program to train promotores to conduct tooth decay prevention outreach. DFVS builds promotores' skills and knowledge to address oral health promotion and health care system navigation challenges faced by Latino parents.	Dianna Bonilla, MPH	Explain the importance of community and evidence-based tooth decay prevention training programs.
5.3b 5/8/2019 2:30pm – 3:00pm Chastain	Evaluation of blood stool test utilization for Colorectal Cancer Screening in Georgia (AB#118) Colorectal cancer (CRC) is the third most prevalent cancer, and the third most common cause of cancer deaths in the United States. Early screening has been demonstrated to improve clinical outcomes for CRC. This study evaluates the trends and sociodemographic factors associated with blood stool test utilization for CRC screening among adults in Georgia.	Benjamin E. Ansa, MD, MSCR	Determine the sociodemographic disparities in the utilization of blood stool test for CRC screening

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6.3a 5/8/2019 2:00pm – 3:00pm Habersham	Developing a Successful Workforce Development Plan Part 1 of 2 (AB#126) Workforce planning requires assessing and forecasting the needs of a public health agency to have the right number of people with the right skills, experiences, and competencies, in the right jobs, at the right time. Workforce planning is a key element of any strategic plan since it is the people who must be in place to implement and achieve the plan's objectives. This interactive session will help participants with developing and implementing a successful workforce development plan that meets Public Health Accreditation Board requirements and long- and short-term health department needs.	Ron Bialek, MPP	Describe the need for a Work Force Development Program, beyond public health accreditation.
7.3a 5/8/2019 2:00pm – 3:00pm Peachtree	Use of OASIS and Public Health Data for Policy Decision-Making (AB#058) This workshop is part of a series of workshops aimed at new local boards of health (BOH) members who have never served in this capacity with a public health agency before. GPHA-sponsors a New Boards of Health Members Training Track at its GPHA Annual Meeting & Conference. This is the first year that the BOH Section has explicitly requested a training at the conference as part of the BOH Track.	Colin K. Smith, DrPH, MS, CPH	Use OASIS and other public health data to assist in prioritization of public health objectives, and be able to better interpret community health needs assessment information.
1.4a 5/8/2019 3:30pm – 4:00pm Ballroom C	Advancing Public Health 3.0: Cross-sector and Interprofessional Partnerships within Student Field Placements (AB#063) This session provides an overview of the Pathways to Practice Scholars program, including case examples of field placements that include cross-sector and interprofessional collaborations. Presenters will discuss recommendations for developing field placement programs to incorporate Public Health 3.0 and expand cross-sector partnerships.	Michelle L. Carvalho, MPH, MCHES	Describe student field placement case examples that demonstrate partnerships across sectors and professions and advance Public Health 3.0.
1.4b 5/8/2019 4:00pm – 4:30pm Ballroom C	Health Care Provider Support for Physical Activity in Women, Aged 20-44 Years, in Georgia: A Qualitative Study (AB#084) The purpose of this qualitative study was to understand the presence and importance of health care provider support for physical activity in women aged 20- 44 years. In addition, the relationship between patient and provider was examined in the context of the availability of educational materials and other forms of support in the practice setting.	Dziyana Nazaruk, DrPH	Identify factors influencing the choice of the primary health care provider in women, aged 20- 44 years in Georgia.
2.4a 5/8/2019 3:30pm – 4:00pm Ballroom D	Psittacosis Outbreak Among Poultry Processing Plant Workers – Georgia, September 2018 (AB# 005) Psittacosis is a zoonotic disease that can lead to severe pneumonia. Exposure occurs through direct contact with infected birds, primarily of the psittacine family, and less commonly through poultry. In mid-September 2018, the Georgia Department of Public Health (GDPH) was notified about three employees of a single poultry plant who were hospitalized with pneumonia. GDPH launched an investigation to determine the etiology, source, and scope of the outbreak.	Skyler Brenna, MPH	Describe a recent psittacosis outbreak at a poultry processing plant in Georgia
2.4b 5/8/2019 4:00pm – 4:30pm Ballroom D	Developing an Environmental Health Protocol to Respond to Legionella (AB#051) Based on vetting the legionella protocols with state Epidemiology and District Environmental Health Directors, the Environmental Health Section determined that these protocols should be made available statewide to our local staff on our the department's sharepoint system.	Maurice Redmond, MS	Use legionella protocol to respond to a travel associated or outbreak investigation.

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3.4a 5/8/2019 3:30pm – 4:30pm Ballroom E	Fraud in the Workplace (AB#2AT) Fraud risks can be mitigated by reducing the opportunities for theft through the implementation of internal controls. Participants will be provided examples of the motivations for committing fraud and preventative and detective controls that will assist in reducing the risk of fraud.	Gregory M. Chapman, CPA, CIA, CISA	Implement controls to reduce the risks of fraud.
4.4a 5/8/2019 3:30pm – 4:00pm Tuxedo	Mind your Monkey Business: Herpesvirus simiae (B virus) Coordination and Response (AB#045) Between 1/1/2014 and 9/25/2018, CDPH has followed up on 9 cases with monkey exposure. Of these cases, 7 were at risk for B virus transmission and were tested, resulting in 0 positives. More importantly, CDPH Epidemiologists have gained experience in case follow-up with possible B virus exposure. As a result, Cobb and Douglas county residents receive a faster evaluation on the risk of B virus transmission than in regions without this process in place.	Deanna Crosby, MPH	Utilize partner coordination to treat possible cases.
4.4b 5/8/2019 4:00pm – 4:30pm Tuxedo	Facilitators and Barriers to Implementing Farm to School Programs in Rural Georgia: Perspectives of School Nutrition Directors (AB#115) The aim of this research was to determine the facilitators and barriers to implementing farm to school activities from the perspective of school nutrition directors (SDNs) working in rural Georgia county school districts. This study included secondary data abstraction of Golden Radish Awards applications and telephone interviews with SDNs using semi-structured interview guides. This qualitative study applied a Grounded Theory approach and was framed within the context of the Contingency Theory of Leadership and Socioecological model.	Linda A. Baffo, DrPH, MPH, CHES	Identify challenges faced by school nutrition directors as it relates to farm to school implementation and list strategies to overcome these challenges.
5.4a 5/8/2019 3:30pm – 4:00pm Chastain	Trends in Hospital Utilization for Acute Illness in a Large Population-Based Cohort of Children and Adolescents with Sickle Cell Disease in Atlanta, GA: 2010-2017 (AB# 024) Most sickle cell disease (SCD) patients are on Medicaid, so their high utilization has a significant cost on the public insurance system. We previously demonstrated that hydroxyurea reduces hospitalizations for acute illness in individual SCD patients. Thus, we hypothesized that increased hydroxyurea use in our patients would decrease overall acute care hospitalizations.	Kristina Lai, MPH	Describe the epidemiologic and financial burden of sickle cell disease in Georgia.
5.4b 5/8/2019 4:00pm – 4:30pm Chastain	Viral Hepatitis and the Environmental Factors Increasing the Risk of Transmission (AB#035) This workshop will serve as an educational session for those working in Environmental Health. Participants will learn about hepatitis A, B, and C as well as the populations at highest risk and environmental factors that can increase the risk of exposure.	Ami P. Gandhi	State the transmission risks, prevention, and control of hepatitis A, B, and C.
6.4a 5/8/2019 3:30pm – 4:30pm Habersham	Developing a Successful Workforce Development Plan Part 2 of 2 (AB#126) Workforce planning requires assessing and forecasting the needs of a public health agency to have the right number of people with the right skills, experiences, and competencies, in the right jobs, at the right time. Workforce planning is a key element of any strategic plan since it is the people who must be in place to implement and achieve the plan's objectives. This interactive session will help participants with developing and implementing a successful workforce development plan that meets Public Health Accreditation Board requirements and long- and short-term health department needs.	Ron Bialek, MPP	Describe the need for a Work Force Development Program, beyond public health accreditation.

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7.4a 5/8/2019 3:30pm – 4:30pm Peachtree	The Rural Broadband Gap: Strategies to Increase Access & Minimize Costs for Telehealth Efforts (AB#068) In an era of decreased federal funding opportunities, healthcare providers (HCPs) are left with a challenging scenario to improve patient care through 21st century technologies but with limited financial and human resources. In this presentation, TeleQuality will address the rural broadband gap by presenting strategies HCPs can deploy to increase access and minimize broadband and technology costs for their organization.	Natalie Verette, BS	Outline the eligibility requirement of the RHC funding program and correctly begin the application process.
1.5a 5/9/2019 8:00am – 8:30am Ballroom C	Using Syndromic Surveillance to Measure Displacement from the Carolinas During Hurricane Florence, September 2018 (AB#091) A data-informed approach to visualization of syndromic data could improve the situational awareness to medical facilities in Georgia. These data can be used to assist medical facilities in planning for future hurricanes and evacuations.	Michael M. Thomas, MS	Characterize the magnitude of public health events related to displacement using syndromic surveillance data
1.5b 5/9/2019 8:30am – 9:00am Ballroom C	Boots on the Ground: Preparing & Elevating Future Health Education Specialists Through Field-Based Experiences (AB#014) Presenters will highlight the benefits of the field-based learning experience that helps to ignite a greater passion for program development and implementation among public health undergraduate students and better prepare them for practice upon graduation.	Jane Petrillo, EdD	Identify 5 key strategies for identifying needs of priority populations.
2.5a 5/9/2019 8:00am – 8:30am Ballroom D	Dissemination of Waterborne and Foodborne Pathogens by Insects and Molluscs in Diverse Ecosystems: A One Health Perspective (AB#107) New outbreaks of foodborne and waterborne infectious diseases are making headlines at an accelerating pace as emerging diseases span the globe. This One Health approach, incorporating concern for human health, animal health, and environmental health, has shown that earlier models of simple dissemination by rainwater runoff fail to account for mass movements of pathogens through invertebrate animals that are ubiquitous in all settings.	David Bruce Conn, BS, MS, PhD	State the role of diverse biotic components of natural environments in dissemination and maintenance of waterborne and foodborne infectious pathogens.
2.5b 5/9/2019 8:30am – 9:00am Ballroom D	Food Safety at National Special Security Events: Upset Stomach, Diarrhea...Not on Our Watch! (AB#112) Events of national significance fall within two categories: National Special Security Events (NSSE), and events assessed under the Special Event Assessment Rating (SEAR) process. This presentation will equip Administrators, Boards of Health, and Environmental Health Specialists to plan for and manage large scale special events that may occur in their jurisdictions.	Kimberly F. Livsey, BS Biology	Apply lessons learned to improve future responses
3.5a 5/9/2019 8:00am – 8:30am Ballroom E	The Role of VoIP in 21 st Century Healthcare (AB#067) Healthcare providers must find ways to work more efficiently and improve patient experience with limited financial and human resources. During this session, TeleQuality Communications will discuss how a Hosted VoIP communication system can help 21st century healthcare organizations improve their productivity, patient experience, and overall security while reducing costs.	Amanda Yoders, MBA	Leverage their communication systems to enhance their practice management.
3.5b 5/9/2019 8:30am – 9:00am Ballroom E	Above and Beyond the Call (AB#109) Increased customer satisfaction tends to increase customer loyalty and that increased employee satisfaction leads to enhanced customer satisfaction which in turn, leads to improved organizational outcomes. Southeast Health District implemented a centralized call center which provides support to all health department programs.	Heather Peebles, MPH, RD, LD	Assess their organization's readiness for call center implementation.

DATE TIME ROOM	TITLE DESCRIPTION	PRESENTER	LEARNING OUTCOMES
4.5a 5/9/2019 8:00am – 8:30am Tuxedo	A State Agency's Response to the Georgia's Opioid Epidemic – Part 1 (AB#038) In this discussion, we will discuss the stakeholder engagement process for the statewide opioid strategic planning effort. We will highlight strategic planning outcomes for the development of Georgia's Multi-Stakeholder Opioid and Substance Use Response Plan and discuss supplemental activities.	Bianca S. Anderson, MPH	Identify the outcomes of the statewide strategic planning effort.
4.5b 5/9/2019 8:30am – 9:00am Tuxedo	A State Agency's Response to the Georgia's Opioid Epidemic – Part 2 (AB#038) In this discussion, we will discuss the stakeholder engagement process for the statewide opioid strategic planning effort. We will highlight strategic planning outcomes for the development of Georgia's Multi-Stakeholder Opioid and Substance Use Response Plan and discuss supplemental activities.	H. Bruce Jeffries, PA, MA	Discuss the stakeholder engagement process for the statewide opioid strategic planning process.
5.5a 5/9/2019 8:00am – 8:30am Chastain	Dating Apps: Marketing HIV testing (AB#061) Recent studies show that the use of smartphone dating apps has increased the opportunities for connecting to potential partners for casual sexual encounters. To combat the increase in cases, North Central Health District Epidemiology and Infectious Disease program partnered with the district's marketing coordinator to utilize dating apps to push out HIV testing messages.	Amber Erickson, MPH	Discuss the use of social media marketing to advertise to at risk populations.
5.5b 5/9/2019 8:30am – 9:00am Chastain	Why does perinatal HIV transmission persist in Georgia? Characteristics of Perinatal HIV Exposures in Georgia, 2016 (AB#093) Statewide, better retention in care and viral suppression for women of childbearing age will reduce the number of births with unsuppressed maternal viral load at delivery. Additionally, improving the implementation of all recommended prevention of mother-to-child transmission of HIV interventions is needed outside of metro Atlanta.	Fay Stephens, MPH	Describe population-level gaps in the implementation of recommendations for prevention of mother-to-child transmission of HIV statewide in Georgia and compared within vs. outside metropolitan Atlanta.
6.5a 5/9/2019 8:00am – 8:30am Habersham	Evaluation of the usage of program collaboration and services integration (PCSI) against the PH 3.0 model (AB#124) Group A Streptococcus (GAS) is a type of bacterium that can cause many different infections that range from minor illnesses to very serious and deadly diseases. Invasive GAS infections are reportable under OCGA 31.12.2 and between March 2018-April 2018, a total of 4 cases were reported to the North Central Health District from 1 single long term care facility within the district. With the short time frame between cases at 1 facility, NCHD and DPH Acute Disease Epidemiology program implemented outbreak procedures.	Amber Erickson, MPH	Discuss the implementation of the public health 3.0 model utilizing current evidence-based practices
6.5b 5/9/2019 8:30am – 9:00am Habersham	Building the Foundation for a Culture of Quality Improvement: DeKalb County Board of Health's Experience After Accreditation (AB#043) This presentation will provide an overview of the DeKalb County Board of Health's (DCBOH) efforts towards building a culture of quality improvement within the agency and lessons learned along the way. Collectively, the PM/QI Division has managed nine program evaluations and quality improvement projects since January 2016. More than 30 DCBOH employees have been trained at the Lean Six Sigma yellow belt level.	Monique Farone, MPH	Describe at least one method that can be used to help develop a culture of quality improvement in their agency
7.5a 5/9/2019 8:00am – 8:30am Peachtree	A Tale of Two Public Health Departments — An Example of Local Collaboration to Ensure Continuity of Oral Health Services (AB#096) This is the first time in the State of Georgia that local boards of health established a cooperative agreement to ensure continuity of oral health services in a co-location environment during an unforeseen event. Local public health departments can work together and share vital resources to address public health needs and protect populations.	Kim Turner, DDS, MBA, CDC, FNACCHO	Provide an example of how public health departments can work together to provide services to address a vital need in the community.

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7.5b 5/9/2019 8:30am – 9:00am Peachtree	Electronic Cigarette Use among Youth in Georgia: 2017 Georgia Youth Tobacco Survey (AB#114) E-cigarettes contain varying levels of nicotine, and the nicotine delivered through the aerosol can cause adverse health effects. The new results from the Youth Tobacco Survey confirm that e-cigarette use by youth is a significant public health issue in Georgia. Results will guide DPH in implementing prevention programs targeting e-cigarette use among youth in Georgia.	Alina Chung, MPH	Identify prevention programs targeting e-cigarette use among youth in Georgia.
1.6a 5/9/2019 9:15am – 9:45am Ballroom C	Building the Framework: The Strategy Behind Impactful Messaging to Revitalize Communities (AB#062) In partnership with The Agency for Toxic Substances and Disease Registry (affiliated with The Centers for Disease Control and Prevention), Sensis identified major stakeholder groups and developed separate toolkits for them that promote community redevelopment of Brownfields. This presentation will describe the process, methods, outcomes, and lessons learned from creating separate toolkits for stakeholder groups working to redevelop Brownfields.	Jordan Tompkins, MA, BA	Adjust and leverage Sensis's tested messaging framework to develop impactful messages.
1.6b 5/9/2019 9:45am – 10:15am Ballroom C	A policy and program approach for future smoke-free generations (AB#010) A renewed policy and program approach is essential to ensuring a smoke-free environment for the next generation. A review of current anti-smoking policies and smoking cessation programs analyzed the prioritization of secondhand smoke exposure as it relates to younger populations with special attention given to the development process at the local, state, and national levels.	Mari-Amanda Dyal, PhD	Discuss the ramifications of weak policy and programs as it relates to secondhand smoke exposure.
2.6a 5/9/2019 9:15am – 9:45am Ballroom D	Working together for results – Part 1 of 2 (AB#009) The opioid epidemic is a problem largely driven by prescription drug abuse. 928 opioid related deaths occurred in 2016 and 1043 in 2017. It is important to examine current practices carefully and to look for new ways to address the problem. Information presented will explain new data sources, findings and explain how information is being used.	Sheila Pierce, MPA	Discuss the need to leverage and expand data partners to better address the epidemic.
2.6b 5/9/2019 9:45am – 10:15am Ballroom D	Working together for results Part 2 of 2 (AB#009) The opioid epidemic is a problem largely driven by prescription drug abuse. 928 opioid related deaths occurred in 2016 and 1043 in 2017. It is important to examine current practices carefully and to look for new ways to address the problem. Information presented will explain new data sources, findings and explain how information is being used.	Christopher Harrison, MPH	Discuss how information is used to respond to the opioid epidemic.
3.6a 5/9/2019 9:15am – 10:15am Ballroom E	Internal Controls (AB#3AT) Internal Controls is a process designed and implemented by management to mitigate risks and achieve objectives. This presentation focuses on the five building blocks of Internal Controls as it relates to disbursements and how organizations can take steps to mitigate risk. A strong internal controls environment is especially important in smaller organizations where separation of duties is a challenge.	James Bence, CPA	Identify the five building blocks of Internal Controls and mitigate risk through good internal control processes.
4.6a 5/9/2019 9:15am – 10:15am Tuxedo	Mass Care Sheltering, Lessons Learned (AB#117) More and more Georgia Public health (GPH) professionals are called upon to provide emergency and compassionate care in temporary shelters when citizens become displaced due to disaster or evacuation. At the end of this session, participants will have increased knowledge regarding what to bring to a shelter, how to work in a shelter, how to work as a team member, staffing strategies, and the role of the public health professional.	Betty Dixon, DrPH, MHSA, BSN	Describe recent developments in mass care sheltering in Georgia and the role of Public Health Nurses and other professionals.

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5.6a 5/9/2019 9:15am – 9:45am Chastain	TB Investigation in the School System: Managing Chaos (AB#099) An "all hands on deck" approach is necessary when small counties get hit with a large scale contact investigation. Participants will have an increased awareness of what is involved in a "large scale" TB contact investigation as well as the challenges that come along with it, such as handling the "worried-well".	Malindy Ely, RN, BSN	Identify key components and necessary partners for conducting a large scale TB investigation.
5.6b 5/9/2019 9:45am – 10:15am Chastain	Leveraging Data Sets for Precision Targeting of Out of Care patients and those at High Risk of Transmission of HIV/Hep C (AB#108) This presentation will discuss how the North Georgia Health District's HIV Program leveraged data sets from internal sources and external data sets to clearly identify high risk populations and individuals in need of additional attention.	Grey Clevenger, MPH	Recognize how data can be used to support and improve care and prevention activities across a wide spectrum.
6.6a 5/9/2019 9:15am – 9:45am Habersham	Facilitating Change: A Practice-Based Quality Improvement Plan (AB#100) This Plan meets reaccreditation standards and is a practice-based example of how QI is done at a high-achieving health department. It includes an innovative Table of Contents that showcases how CDPH uses data to make decisions, specifically with the NACCHO Culture of Quality Assessment results and the Balanced Scorecard.	Gurleen Roberts, MPH	Obtain resources to create a QI plan in their own agencies
6.6b 5/9/2019 9:45am – 10:15am Habersham	An Inclusive Public Health Budgeting Process (AB#103) This QI project followed the Plan-Do-Study-Act (PDSA) Cycle framework. Using a more inclusive budgeting process and modifying the budgets electronically with all stakeholders present, reduced the number of follow-up meetings and higher quality information was gathered during the process.	Valerie Prince, BA	Communicate public health budgeting to staff at all levels.
7.6a 5/9/2019 9:15am – 10:15am Peachtree	The Strategic Relationship Between the County Health Department and the Local School District (AB#121) The strategic relationship between a county health department and the school district provides numerous opportunities to serve the mental and physical health needs of all school age students in their community. These opportunities include a comprehensive student vaccination program, student health testing program, student dental health program, mandatory disease reporting, non mandatory disease reporting case management, school nutrition and food safety, health board coordination and student health education.	David Gowan	Engage with their local health department leadership on the importance of this relationship.

