



2025 - 2026

Partnership Opportunities





About SkillsUSA Georgia

We Are a Partnership

SkillsUSA Georgia is a partnership of students, teachers and industry working together to ensure Georgia has a skilled workforce.

Who We Serve

A nonprofit education association, SkillsUSA Georgia serves middle-school, high-school and college/postsecondary students preparing for careers in trade, technical skilled service occupations.

What We Do

We improve the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace and technical skills grounded in academics.



SAVE THE DATE!
SkillsUSA Georgia Championships
and Career Expo
February 19 - 20, 2026
Georgia World Congress Center

To learn more about the Framework, visit:
skillsusa.org/about/skillsusa-framework/



2026 Expected Numbers

**2026
SkillsUSA Georgia
Championships &
Career Expo**

**6,800
Students**

1,500 Industry
Volunteers and VIP
Guests from
education and
government

**10,000
TOTAL EXPECTED
ATTENDEES**



**1,700
Teachers,
Advisors,
Counselors,
Friends and
Families**



2026 Career Expo

What is the Career Expo?

Over 150 exhibitors at the Career Expo are placed alongside the state career competitions that are shaping and celebrating Georgia's career ready students. Across the exhibition floor, interactive experiences inspire participants while industry connections are forged to enhance classrooms and develop the country's talent pipeline.

More Exposure and Sales Opportunities than Ever!

All exhibits are on the competition floor, your exhibit location will be near a career cluster that's right for you. Put your products in the hands of teachers and students who will share them with their peers in schools and technical colleges across the state of Georgia. You will meet key decision-makers in career-and-technical and school-to-work education as well as business and industry leaders.

February 19 - 20, 2026

Georgia World Congress Center

285 Andrew Young International Blvd
Atlanta, GA 30313

To Reserve your booth:

<https://forms.office.com/r/9CGG6tHu0q>



Questions? Contact partners@skillsusageorgia.org

For Construction Related Companies, please contact
info@constructionready.org



2026 Career Expo Pricing *

Booth Size	Early Rate (reserve by 11.15.25)	Regular Rate (reserve by 12.15.25)	Late Rate (reserve by 01.15.26)	Included: 6 foot draped table(s)	Included: Chairs
10'x10'	\$1500	\$1600	\$1750	1	2
10'x20'	\$2750	\$2900	\$3100	1	2
10'x30'	\$4000	\$4200	\$4350	1	4
10'x40' or 20'x20'	\$5250	\$5500	\$5800	2	4
Contest Corner Up to 400 sq ft	\$5500	\$5800	\$6150	2	4

- ✓ Your booth location will be displayed on the conference app
- ✓ Included with your booth: pipe & drape, booth ID sign, 2 conference registrations
- ✓ Additional furniture, power/utilities, carpet, and sales opportunities can be added for an additional cost (separate invoice by those vendors)
- ✓ Items to be sold must be approved in advance by SkillsUSA Georgia / GWCC
- ✓ On site changes to booth space or location will result in late rate fees

*Pricing is for non-construction related companies

Check or Credit Card payments available. Payment information will be provided when you reserve your space. No refunds available after January 15, 2026. Payment is due within 30 days of reservation.



Health Science Competitions

- Basic Health Care Skills
- Career Pathways Showcase – Health Science
- Dental Assisting
- Emergency Medical Technician
- First-Aid CPR
- Health Knowledge Bowl
- Health Occupations Professional Portfolio
- Medical Assisting
- Medical Math
- Medical Terminology
- Nurse Assisting
- Practical Nursing

Volunteer judges, prizes, and competition sponsorships needed







In-Kind Support and Branding Opportunities

Mobile App Push Notification

\$500

Have your curated short message pushed to attendees through the mobile app. Do you have a drawing at your booth or a special callout? Lock in one of few sponsored push notifications to get your message out there! (Day and time of message TBD)

Opening Session Sponsor

\$2,000 - \$5,000

This is the best way to make the biggest impact throughout the conference. This sponsorship will allow you to be featured during one of our two opening sessions (high school or college). Your company logo will be displayed on the conference app, signage in the ballroom lobby, and on the ballroom screens. Quantity: 4

On-stage Speaking Opportunities:

2 minutes: \$2,000 / 3 minutes: \$3,000 / 4 minutes: \$4,000/ 5 minutes: \$5,000

Competitor Lunches

\$200 - \$750

Provide lunch for competitors during their Thursday or Friday competition

In-Kind Donations

Donations of contest equipment, prizes, personnel to serve as judges, rentals or other resources to support competitive events. Your company logo will be displayed on the conference app. If value exceeds \$5000 - company logo on competition sign.

Championships Prize Donation

Donations of prizes for middle school, high school and/or college postsecondary career competitions. (Please consider donating generic prizes for our non-sponsored leadership competitions)

Minimum value requested: \$25 bronze, \$50 silver, \$75 gold (\$150 total)



In-Kind Support and Branding Opportunities

Lanyards

\$8,000

Prominent co-branding with SkillsUSA worn by all competitors and advisors. Lanyards must be worn to access the conference. This is the most highly visible personal item worn. Quantity Available: 2

Closing Session Sponsor

\$4,000 - \$7,000

Your company logo will be displayed on the conference app, signage in the ballroom lobby, and on the ballroom screens. Opportunity to have one promotional item placed on each attendee's seat. Quantity: 4

On-stage Speaking Opportunities:

2 minutes: \$4,000 / 3 minutes: \$5,000 / 4 minutes: \$6,000/ 5 minutes: \$7,000

Wi-Fi Sponsor

\$15,000

Provide free Wi-Fi for the conference floor attendees and competitors at the GWCC. Your company logo will be displayed on the conference app and on signage throughout the conference floor. The Wi-Fi network name will include your company name for added exposure. Quantity: 1

State Officer Team Sponsor

\$6,000

Sponsor our state officers (high school and college postsecondary) and help provide uniforms and training for the incoming teams. Your logo will be prominently displayed alongside the SkillsUSA Georgia logo on the state officer jackets and backpacks. Quantity: 2

Advisor Lounge

\$12,000

Sponsor our conference advisor lounge. Your logo will be prominently displayed on the conference app and signage outside and inside the lounge. Opportunity for 2 company representatives to network while advisors stop in to rest or grab a snack. Quantity: 2

Event Signage

Cost Varies

Showcase your logo on event signage including escalators, floor decals, and other options. Contact partners@skillsusageorgia.org for pricing.



Competition Sponsorship

Level	Cost	Logo on Conf. App & Comp. Sign	Social Media Post(s)	Logo displayed at awards session	5 minute speaking opportunity during one contest debrief session	25% off Career Expo Booth
Bronze	\$500	✓				*not including contest corner
Silver	\$1000	✓	1			
Gold	\$2500	✓	2	✓		
Platinum	\$3500	✓	3	✓	✓	
Competition Super Sponsor ✓ Medical ✓ Culinary ✓ Transportation ✓ Cosmetology ✓ Information Technology ✓ Digital Arts ✓ Leadership ✓ Public Safety	\$6000	✓	3	✓	✓	✓*

To Secure Your Support:

<https://forms.office.com/r/9CGG6tHu0q>

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For Construction Related Companies, please contact info@constructionready.org



Your support is essential for delivering SkillsUSA's mission to empower members to become world-class workers, leaders and responsible citizens. With you standing by us, SkillsUSA Georgia's innovative work will keep advancing the quality of our state's skilled workforce.



skillsUSA
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skillsusageorgia.org/partners





Thank you 2025 Partners

2025 INDUSTRY PARTNERS



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Technical Training Aids



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